



International Specialized Magazine
«CONSTRUCTION EQUIPMENT
AND TECHNOLOGIES»

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The leading full color construction magazine in Russia and CIS-countries

Circulation **17 000** copies
Periodicity **8 issues a year**

№1 February
№2 March
№3 May
№4 June

№5 August
№6 October
№7 November
№8 December

• **Distribution:**

Free direct mailing to the top management of major companies, which acquire construction machines and equipment in different Russian regions, to contractors, directors of construction departments in Russian regions, CIS and Eastern European countries, plus to CTT-advertisers. The mailing base includes more than 21 000 addresses and is regularly updated.

Apart from direct mailing the CTT magazine is distributed on all major construction equipment exhibitions in Moscow, St. Petersburg and other Russian industrial centres.

• **Regions of circulation:**

| | |
|--|---------------|
| - Moscow, Moscow region | - 40 % |
| - Central Russia | - 25 % |
| - Siberia and the Far East | - 12 % |
| - St.-Petersburg and the northwestern region | - 10 % |
| - Other states of CIS | - 3 % |

• **Free services for advertisers:**

The advertisers have a possibility to place information about new developments, products and projects, where your equipment is being used, in the "NEWS" and "TECHNOLOGIES" rubrics. The CTT magazine closely cooperates with all its advertisers and print periodically editorial materials about their products and activities on the Russian and CIS markets, such as service centers openings, presentations, major deals etc. Our advertisers can provide us with the addresses of their clients or partners, where the CTT magazines will be sent to.

• **Technical requirements:**

- acceptable file formats for layouts: Adobe Illustrator, EPS, vector art work;
- acceptable software programs: QuarkXpress, Photoshop, Illustrator;
- pictures should be sent either by e-mail or by post on a CD in TIFF or JPEG (with 300dpi resolution);
- texts should be sent either by e-mail or by post on a floppy disc in DOC or TXT formats;
- layouts for full page advertisements should have additional 3 mm to the module size from each side.

Among our advertisers are the following producers and suppliers of construction equipment and machinery: Atlas Copco, Benninghoven, Bobcat, Caterpillar, Casagrande, Faymonville, Goldhofer, HIAB, Hitachi, Hyundai, Impex Consulting AG, INDECO, JCB, Komatsu, Liebherr, Lintec, MANITOU, Metso Minerals, Milwaukee, Renault, Rentakran, Scania, VOLVO Construction and others.

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