



## 2009 International Conference on Advanced Automotive Electronics Technology

### Preliminary Program

Date	Time	Activities
Mar. 17	9:00-9:30	Opening Ceremony and Addresses
		<b>Session I : Development of AE Technology</b>  Chairman : Mr. Fu Yuwu , Executive Vice President & Secretary General of SAE-China
	09:30-10:00	Presentation: Advanced Electronic Control of Automotive Powtrain System -- Dr. Li Jun, General Manager of R & D Center, FAW
	10:00-10:30	Presentation: Development and Application of Automotive Electronics -- Mr. Chen Guanqian, Former Vice President of Dongfeng Automotive Engineering Institute
	10:30-11:00	Coffee Break
	11:00-11:30	Presentation: Development of On-board Information System -- Prof. Yu Zhuoping, Assistant President of Tongji University
	11:30-12:00	Presentation -- Mr. Haofei, Director of Electric Department, R & D Center, SAIC
	12:00-12:30	Q & A
	12:30-14:00	Lunch
		<b>Session II : Application of AE in Powertrain System</b>  Chairman: Dr. Li Jun, General Manager of R & D Center, FAW
	14:00-14:30	Presentation —— AVL List GmbH
	14:30-15:00	Presentation: Hardware-in-the-Loop Testing A central means for assuring vehicle E/E quality -- MB SIM Technology Co., Ltd.
	15:00-15:30	Coffee Break
	15:30-16:00	Presentation: Knock processing in hardware using the MPC5600 family. -- Mike Garrard, Senior Powertrain Systems Engineer, Freescale Semiconductors

	16:00-16:30	Presentation: The Platform and Standardization of ECU Basic Software and Application of New Technology (AUTOSAR, FlexRay) -- Dr. Jeff Zhou, Elektrobit
	16:30-17:00	Q & A
	18:00-19:30	<b>Banquet</b>
Mar. 18		<b>Session III : Application of AE in Safety</b> Chairman: Mr. Chen Guangqian, Former Vice President of Dongfeng Automotive Engineering Institute
	09:00-09:30	Presentation: Bosch Combined Active & Passive Safety (CAPS)-A Sense of Security -- Mr. Martin Brett , Bosch Automotive Products (Suzhou) Co. Ltd
	09:30-10:00	Presentation: Development and Application of Automotive Electronics on Safety -- Delphi Corporation
	10:00-10:30	Coffee Break
	10:30-11:00	Presentation: Safety & Comfort - Leading through Innovation -- Joerg Becker, Business Development Director, Automotive Business, NXP smiconductors
	11:00-11:30	Presentation: Electric Power Steering (EPS) - Not Just A Matter of Feeling -- Zhang Qing, Sr. Staff Engineer, Infineon Technologies China Co. Ltd.
	11:30-12:00	Q & A
	12:00-13:30	Lunch
		<b>Session IV : On-board Information System</b> Chairman: Prof. Yu Zhuoping, Assistant President of Tongji University
	13:30-14:00	Presentation: Driver Assistance System -- Dr. Peter Schulenberg, Volkswagen Group China
	14:00-14:30	Presentation: GM Onstar Technology Overview -- Mr. Jon Hyde, President Shanghai Onstar, General Motors Corporation
	14:30-15:00	Coffee Break
	15:00-15:30	Presentation : The role technology plays in driving car demand -- Dr. Jun Tao, President, ADAM China
	15:30-16:00	TBD
	16:00-16:30	Q & A