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Focusing on solutions: MAINTAIN 2009

In 2009, MAINTAIN, the International Trade Fair for Industrial Maintenance, will be held in the halls of Munich's M,O,C, Event Center for the fifth time from October 13 – 15. Since it was founded in the autumn of 2005, MAINTAIN has met with growing success and developed into the leading maintenance exhibition in Europe. MAINTAIN is the marketplace for impetus, strategies and service concepts in the sector for industrial maintenance. It is the industry's most important gathering, and it brings together all decision-makers in the manufacturing and processing industry who use the international trade fair as a business and communications platform. With a common goal: to promote innovations and service solutions in close dialog.

As both a reflection of and a source of momentum to the maintenance industry, MAINTAIN is constantly being developed together with leading maintenance experts based on the latest market influences and industry requirements. Norbert Bargmann, Managing Director of Messe München GmbH, explains: "MAINTAIN's emphasizes solutions that translate into concrete competitive advantages and factors of success. Maintenance management and related services are becoming increasingly important in the maintenance industry, so in addition to high-quality components and special solutions, more and more companies rely on complete and system solutions. That is why we and leading industry representatives decided to restructure the fair's exhibition sectors."

The range of exhibits at MAINTAIN 2009 will be broken down into categories for complete, special-purpose and system solutions, which allows companies to define their

products and services more precisely and to present them to trade visitors in the right context.

Additional information is available at www.maintain-europe.com.

Additional information about the exhibition sectors at MAINTAIN is available in the enclosed PDF file.

About MAINTAIN 2009

When it celebrated its premiere in 2005, MAINTAIN, the international trade fair for industrial maintenance at the M,O,C, Event Centre (October 13 – 15, 2009) was an immediate success. It is a marketplace for momentum, strategies and service concepts in industrial maintenance and informs experts and decision-makers in the manufacturing and processing sectors about modern solutions for the inspection, repair and maintenance of industrial plants and machinery. The fair focuses on industrial maintenance as a factor of business success and is rounded out by forums and an up-to-date Internet platform.

About the M,O,C, Event Center

The M,O,C, is Munich International Trade Fairs' successful event center. It features showrooms, exhibition halls and conference rooms on a total of 30,000 square meters of space. The competent and professional M,O,C, team satisfies any special exhibition requests that exhibitors may have. Approximately 200 events, from conferences and conventions to specialty events for select groups of trade representatives and large-scale exhibitions for the general public are held at the M,O,C, every year.

About Messe München International (MMI)

Messe München International (MMI, Munich Fairs International Group) is one of the world's leading trade-fair companies. It organises around 40 trade fairs for capital and consumer goods, and key high-tech industries. Each year over 30,000 exhibitors from more than 100 countries, and over two million visitors from around 180 countries take part in the events in Munich. In addition, MMI organises trade fairs in Asia, the Middle East and in South America. With five subsidiaries abroad and 75 foreign representatives, looking after 97 countries, MMI has a truly global network.

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