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Changes/additions are possible – please refer to the latest version posted prior to the event at www.ispo.com

Information for Trade Visitors to ispo winter 09

69th International Trade Fair for Sporting Goods and Sports Fashions

Business Hours

Sunday, February 1st to Wednesday, February 4th, 2009
Sunday to Tuesday: 9.00 am - 6.00 pm
Wednesday: 9.00 am - 5.00 pm

Venue

New Munich Trade Fair Center, Halls
A1 – A3 board_ispo
A4 isprovision
A5 – A6 outdoor ispo
B1 – B2 sportstyle_ispo
B3 – B4 ski_ispo
B5 – B6 outdoor_ispo
C1 – C2 sourcing_ispo
C3 – C4 performance_ispo

Show Entrances

West Entrance
East Entrance
North Entrance

Tickets

	Day ticket	2-Day Ticket	Permanent Pass
Online orders until Dec. 21, 08	EUR 10	EUR 20	EUR 35
Online orders on/after Dec. 22, 08	EUR 25	EUR 35	EUR 45
On-Site	EUR 40	EUR 50	EUR 60

The event catalogue is included in the ticket price. All trade visitors will receive their copy on site. All tickets include VAT.

ispocard®

For all ispo trade visitors: save time, save money, enjoy benefits: 77 € for access to ispo winter, Running Order Show, ispo china, and Golf Europe as well as a number of partner events with one-time registration! Free access and many attractive services!

Click here www.ispocard.com

Trade Visitor Circle

ispo is open to:

VDS members and BTE-Pro-Fashional-Card holders; athletic, mountain sports and leisure footwear retailers; summer, winter and year-round sporting goods retailers; outdoor, trekking and expedition equipment retailers; surf, dive and water sports retailers; cycling sports retailers; department store companies; clothing companies; apparel retailers; children's goods retailers; footwear retailers; hardware store dealers with related sporting goods; golf pros and pro-shop owners; fitness and sports studios; industry component suppliers and designers.

Trade Visitors – Pre-registration and Advance Ticket Purchase

To avoid waiting in line, we recommend all registered trade visitors to order their tickets in advance at a discounted internet rate. You may sign in using the provided password and login. If you are a first-time visitor you may apply online for trade visitor registration. Once you receive your login and password, you can take advantage of the discounted internet rate. Register and/or order your discounted tickets now at www.ispo-winter.com

Payment method for online ticket orders: credit card.

Messe München GmbH
Customer Interaction Center
D-81823 Munich
Tel: +49 (0)89 949-11388 or
Fax: +49 (0)89 949-11389
visitorservice@ispo.com

NEW - Emissions Sticker for Motor Vehicles !!

Since October 1st, 2008 Munich's city zone has been designated an environmental zone. This means that streets inside the Mittlerer Ring are restricted to vehicles with the emissions sticker. The Mittlere Ring itself is not part of the designated zone. This applies to all vehicles from within Germany as well as from foreign countries. Violation against this new legislation is punishable with a 40 EUR fine and one point at the Flesburg Traffic Violation Registry. The emissions sticker can be ordered directly from the German TÜV or online at

Vehicles registered in foreign countries:

http://www.tuev-sued.de/auto_fahrzeuge/feinstaub-plakette/feinstaubplakette_ausland?elq=8A1C9D8E172941D4A84799A1003365B5

Vehicles registered in Germany:

<http://www.plakette24.de/umweltplakette/umweltplakette.php?elq=8A1C9D8E172941D4A84799A1003365B5>

During ispo winter 09 the emissions sticker will be available on location. Updated information on the locations where the sticker will be sold in cooperation with TÜV will be posted shortly at www.ispo-winter.com

Arrival by Car

Traffic routing signs throughout the city of Munich and electronic traffic routing systems on major highways (Autobahn) will lead you to the trade fair center. Parking lots are clearly sign posted.

Trade Visitor/Exhibitor Service

ispo visitors and exhibitors with an ispcard®, online ticket voucher, retail guest ticket, or exhibitor pass may use all services of Munich's public transportation network (MVG) - S-Bahn (commuter train), U-Bahn (subway), tram and bus – free of charge to travel to and from the trade fair center.

Public Transportation Options to the New Munich Trade Fair

By U-Bahn: U 2

- **Feldmoching – Central Train Station/Hauptbahnhof – Trade Fair Grounds West/Messestadt West**
(for access to board_ispo, isprovision, sportstyle_ispo, ski_ispo)
- **Feldmoching – Central Train Station/Hauptbahnhof – Trade Fair Grounds East/Messestadt Ost**
(for access to outdoor_ispo)

Runs every 10 minutes; during peak hours every 5 minutes.
Transit time from the Central Train Station/Hauptbahnhof is about 20 minutes.

U 5 (Direction Neuperlach)

to Innsbrucker Ring, change to **U 2** to Trade Fair Grounds/Messegelände (Messestadt West)

Airport to Trade Fair Center by S-Bahn

- S 1** to Feldmoching or Central Train Station (Hauptbahnhof), change to **U 2** to Trade Fair Grounds/Messegelände
- S 8** to Central Train Station/Hauptbahnhof, change to **U 2** to Trade Fair Grounds/Messegelände
- S 8** to Ostbahnhof, change to **U 5** (direction Neuperlach) to Innsbrucker Ring, change to **U 2** to the Trade Fair Grounds/Messegelände

Airport Shuttle

A shuttle bus will transfer visitors and exhibitors between Munich Airport (Terminal 2; Terminal 1, Area A and Central Area) and the North entrance to the trade fair grounds. The shuttle runs every 30 minutes upon the half and full hour.

One-way: 7 €

Round-trip: 12 € (free for ispcard[®] holders)

Taxi Airport – Trade Fair **51 € (flat fee)** shortest route

Taxi taxi stands are located at the West, East, and North Entrance

Customer Services Provided at New Munich Trade Fair

West Entrance: information counter, airline check-in, bank, ATM, mailbox and postage stamp dispenser, rental cars, First Aid, coat/luggage check, restaurants, snack bar/café, kiosk, supermarket, diaper change room

North Entrance: information counter, ATM, mailbox, coat/luggage check, kiosk

East Entrance: information counter, ATM, mailbox and postage stamp dispenser, First Aid, coat/luggage check, restaurant, snack bar/café, kiosk, diaper change room

Atrium: various services provided by partners of Messe München, such as exhibitor service shop, flower shops, International Business Center, shipping and courier services

Trade Fair Center South, Ground Floor: Lost & Found

Travel and Hotel Service

ispo Online Travel Service

Telephone: +49 (0)89 / 61 52 14 19

Mo-Fr 08:00 am - 6:00 pm

24 Hour Hotline

Telephone: +49 (0)1805 / 23 23 63

Information and reservations: www.ispo-winter.com / travel & hotel

TRADEFAIRS.com (hotel agency)

Tel.: +49 (0) 69 9588-3616 (09.00 am - 6.00 pm)

Fax.: +49 (0) 69 9588-1913

messe-muenchen@tradedefairs.com

www.tradedefairs.com

Private Accommodations

Statthotel Privatzimmervermittlung OHG

Reservations from within Germany

Tel. 0180.5 30 55 30*,

Fax 0180.5 30 55 40*

*0.12 EUR/Min.

International reservations

Tel.: +49.87 09-926 00, Fax: +49.87 09-926 026

Info@statthotel.de

www.statthotel.de

CHECK-IN! Zimmerservice

Tel: +49 (0)89 43 73 97 89

Fax: +49 (0)89 43 73 97 88

info@checkin-muenchen.de

www.checkin-muenchen.de

Hotel Directory

www.messehotelfuehrer.de

Collaboration with German railways - Deutsche Bahn AG

Discounted rail ticket rates for exhibitors and visitors to ispo winter 09

Reservation hotline: 01805.31 11 53, discount code: "ispo winter"

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