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Neumann&Müller – ICM's new competence partner

- Contract with provider of high-end events technology flanks the ICM's globalisation strategy
- Innovative services and quality plus strong customer relations

As of 1 July 2009, the International Congress Centre (ICM) of Messe München will have a new professional partner on board – Neumann&Müller (N&M), a global player in events technology services. Messe München's Managing Director Norbert Bargmann sees the switch to the internationally renowned specialist for events technology N&M as an important step in the globalisation strategy of the ICM. Also in terms of fully exploiting synergies in customer support over the long term: "Our partner Neumann&Müller will be supporting long-standing ICM customers, including at their congresses and events at other event locations."

Innovative and international

As a new competence partner of the ICM, the internationally structured technical services provider Neumann&Müller will be involved in ongoing further development of the range of services and the competence of the ICM in events and congress technology. Innovative technical services and the very highest quality standards for ICM customers will be in the foreground of future cooperation.

Member of

ICCA AIPC
GCB EVVC

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Perfection through proximity to the customer

In future a team of five experienced N&M employees will be based on site at the ICM to advise the national and international customers of the Munich congress centre.

For almost thirty years Neumann&Müller has been looking after customers around the world, from its 16 bases in Germany and from its international offices in Brussels, Prague and Dubai. With its expertise in sound, lighting, video, conferencing, staging and special effects N&M has been serving the needs of companies like Allianz AG, Münchener Rück AG and Siemens AG, as well as festival organisers and public broadcasting institutions, successfully turning technical concepts into spectacular events, congresses and trade fairs. (Further information: www.neumannmueller.com and www.icm-muenchen.de).

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About the International Congress Centre Munich (ICM)

ICM, the International Congress Centre Munich, is one of the leading congress and convention destinations in Germany and Europe thanks to its modern architecture and first-rate amenities. Located adjacent to the New Munich Trade Fair Centre, and with a direct covered link to it, the ICM offers planners tremendous flexibility and scope for organising events of all kinds. As an independent profit centre of Messe München GmbH, the International Congress Centre Munich promotes its services and facilities to customers in the German and European meetings, incentives, conferences and exhibitions market. The ICM also acts as a platform for the academic and scientific programmes and congresses accompanying the events held at the New Munich Trade Fair Centre, organised by Messe München.

About Messe München International (MMI)

Messe München International (MMI) is one of the world's leading trade-fair organisers. It organises around 40 trade fairs for capital and consumer goods, and key high-tech industries. Each year over 30,000 exhibitors from more than 100 countries, and over two million visitors from more than 200 countries take part in the events in Munich. In addition, MMI organises trade fairs in Asia, Russia, the Middle East and South America. With six subsidiaries abroad - in Europe and in Asia - and with 66 foreign representatives serving 89 countries, MMI has a truly global network.

For **additional information** and **photos** to download, go to: www.icm-muenchen.de

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