

Markus Muecke

Shanghai, June 9th 2010

未来需求—客户需求

What the customer will
demand in tomorrow's world!



A PASSION FOR
SOLUTIONS

Air
Freight

Ocean
Freight

Supply Chain
Management



明天的世界？

What is tomorrow's world?





空运业的明天？

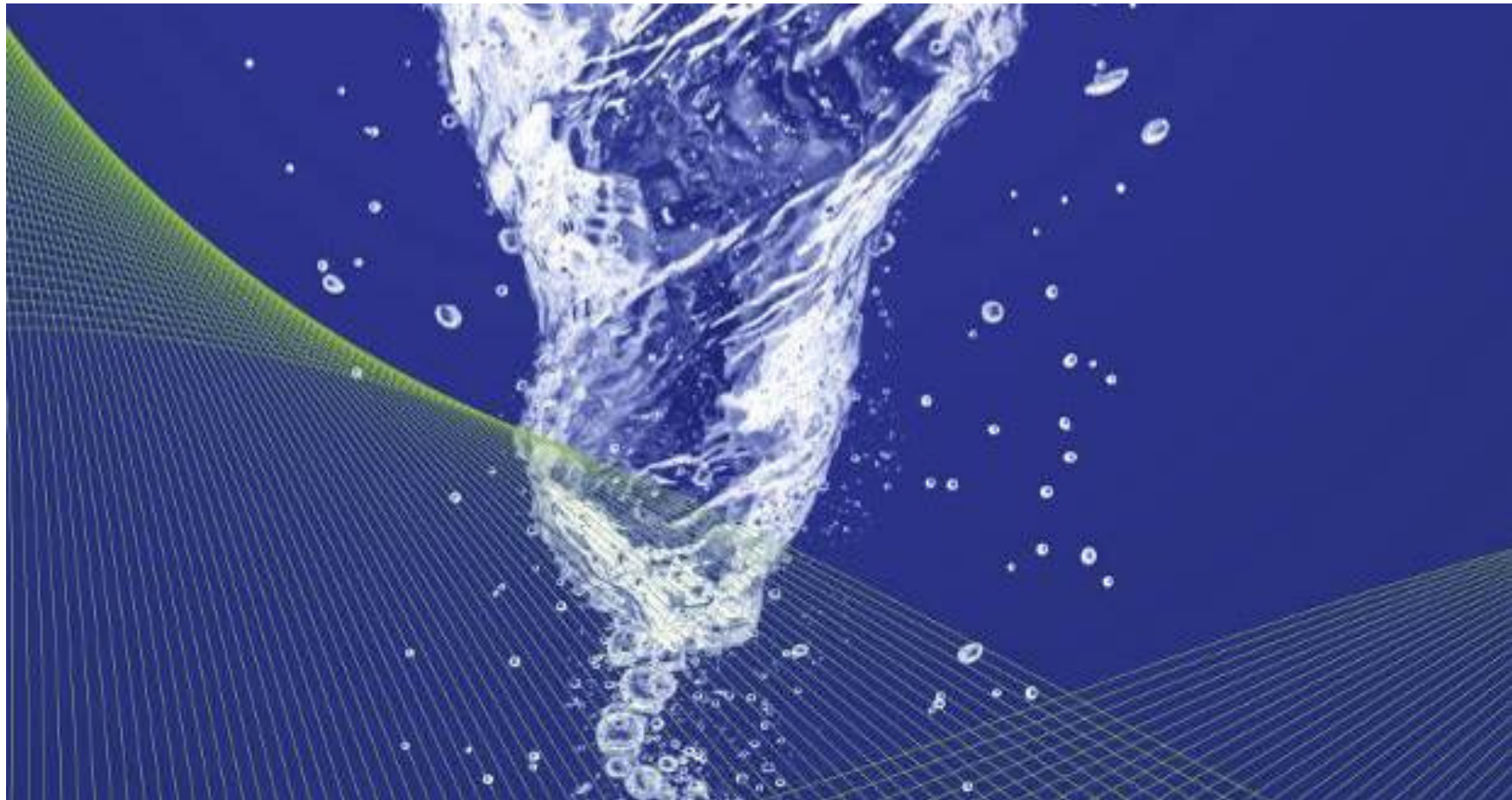
The Air Freight industry tomorrow?





这是环保责任!

It's environmental responsibility!





这是社会责任!

It`s social responsibility!



这是环球解决方案而地方落实执行!

It's global solutions and local execution!



这是弹性!
It's flexibility!



舱位弹性 Flexibility in capacity

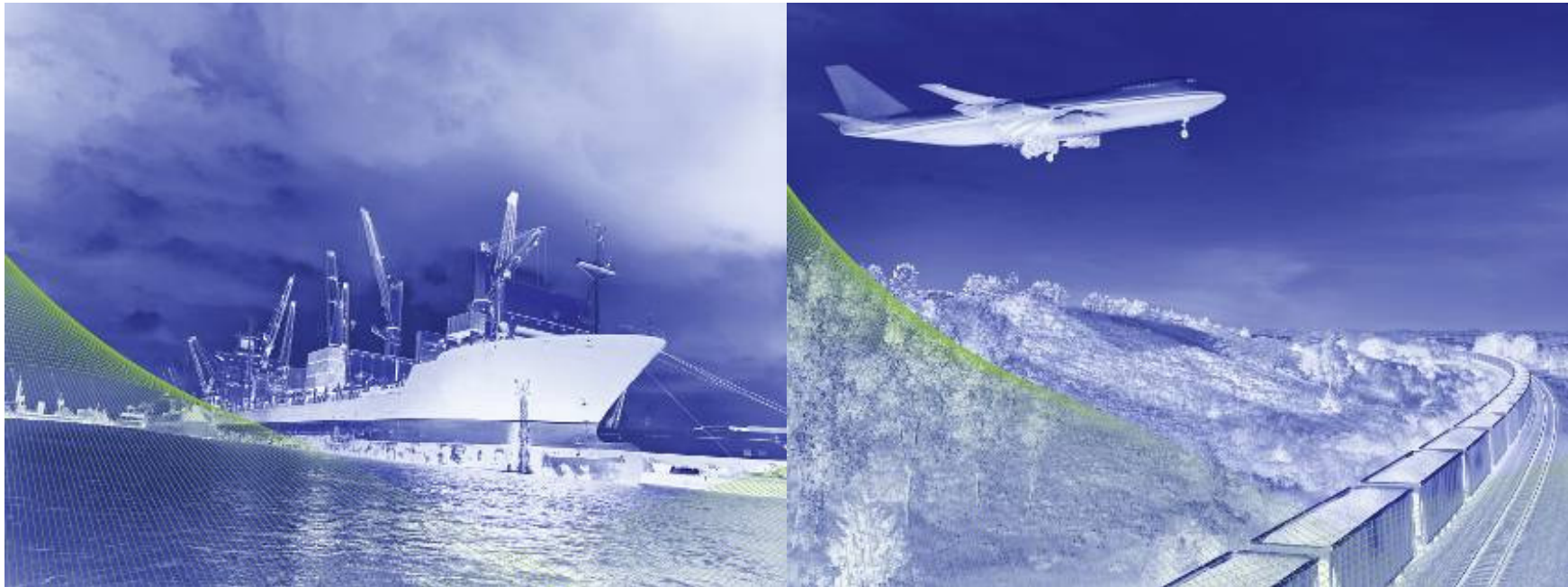


模式弹性

Flexibility in mode



速度弹性 Flexibility in speed

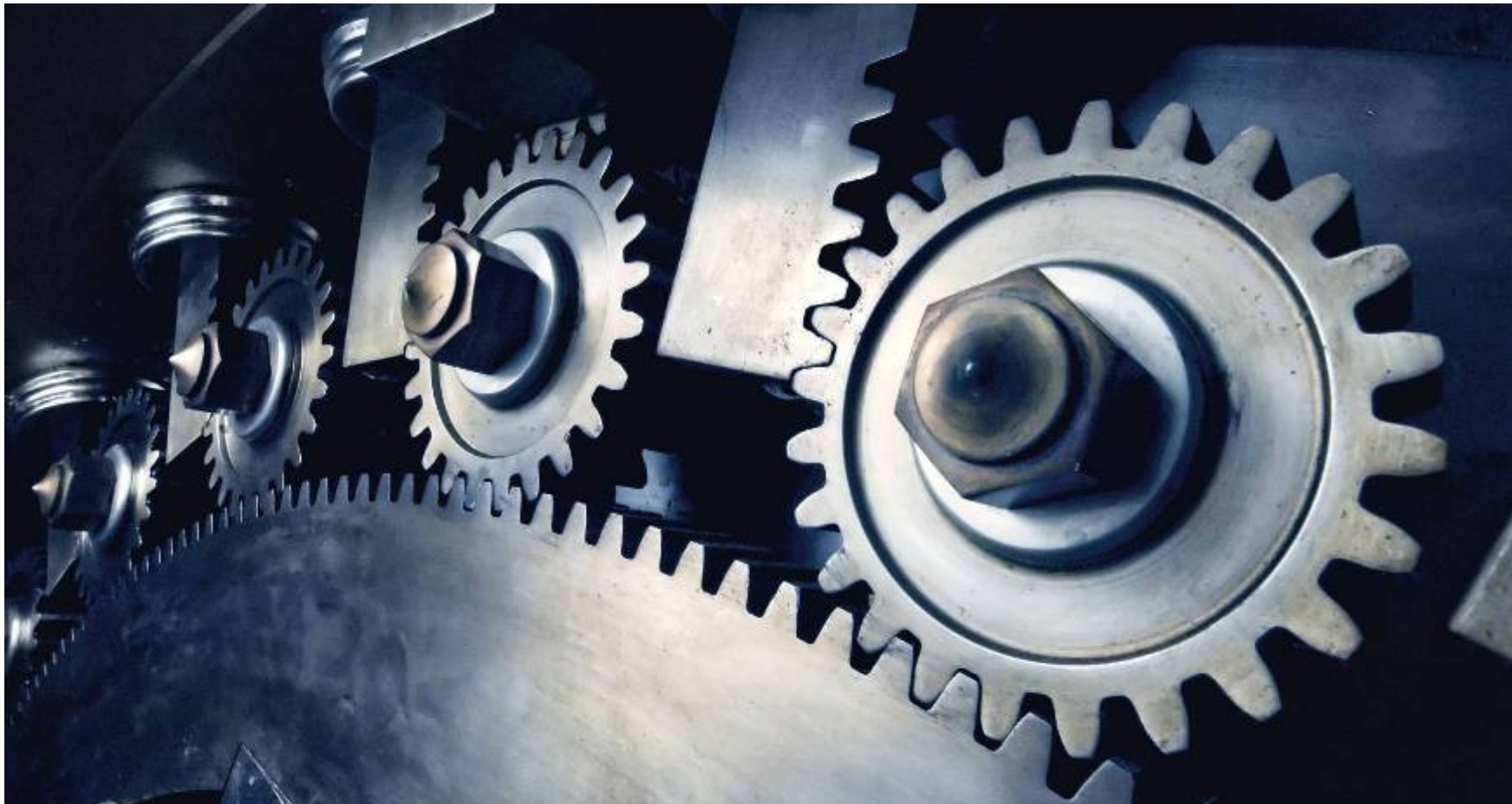


门到门弹性

Flexibility from door to door



这是卓越!
It's perfection!



卓越的客户服务

Perfection in customer service



卓越的质量

Perfection in quality



gai

改

Change

shan

善

Good

卓越的保安及安全

Perfection in security and safety



卓越的信息科技

Perfection in information technology



卓越的端到端

Perfection from end to end



卓越的成本优势

Perfection in cost competitiveness



客户在明天会有什么需求？

So what will the customer demand in tomorrow's world?



万众一心,共同合作!
We do it together!

以客为本!

人员、程序和系统!

明日世界,始于今朝!

Customer focused!

People, processes and systems!

Tomorrow`s world starts today!

