

AUTO EXPO 2010



Key Data:

Dates:	05 – 11 January 2010
Press days:	05 – 06 January 2010
Frequency:	biannually in New Delhi
Premier event:	1986
Venue:	Pragati Maidan Exhibition Centre New Dehli / India
Total area:	over 120,000 m ² (estimated)
Visitors:	1,8 Mio.

Beginning of allocation:

31 July 2009

Facts:

- AUTO EXPO is India's largest and most important event for automobiles and automotive components.
- AUTO EXPO is a quality brand, respected throughout India and the entire region.
- AUTO EXPO is recognised by many international companies as a gateway to the large Indian market.

Scope of Exhibits

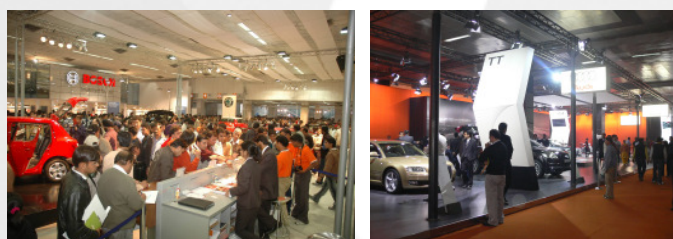
- Passenger cars, commercial vehicles, buses, trucks and special-purpose vehicles
- Automotive parts & components including engine & mechanical systems, gearbox, exhaust, axle, steering, braking, suspension, body systems, electric & electronic systems, tire and wheel
- Automotive accessories including interior trimming, car audio & video systems, navigation & telecom systems, air conditioning systems, safety and vehicle security systems
- Measuring, testing and control devices & systems
- Maintenance, testing and control devices & systems
- Car care products
- Paints, lubricants, additives and other auto supplies
- Related manufacturing technology, machinery, equipment and tools
- Alternate fuel conversion equipment

Review: AUTO EXPO 2008

- 2,000 exhibitors from 29 countries
- 120,000 sqm exhibition space
- 1,800,000 visitors including 135,000 business visitors

Market outline:

- Automotive production volumes (2007): 2,2 Mio. units (15% increase to 2006)
- Automotive import volume (April 2007 – March 2008): 19,750 Rs.Crores (35% increase to 2006/07)
- Automotive sales volume (2007): 1,5 Mio. passenger cars
- SIAM forecasts an annual increase in car sales of 15%.
- India's state Maharashtra rises the planned investments of the automobile sector up to 10 billion \$ until 2011.
- Important car manufacturers and suppliers with a site in India: Daimler, BMW, ThyssenKrupp, VW, General Motors, Fiat, Continental, KS Pierburg, Behr, Mercedes, Skoda, Audi, etc.
- According to experts India could be the fourth largest automobile market world wide after USA, China and Japan until 2018.



Organizers

- ACMA – Automotive Component Manufacturers Association
- CII – Confederation of Indian Industry
- SIAM - Society of Automobile Manufacturers

International Co-organizer

- IMAG - Internationaler Messe- und Ausstellungsdienst GmbH