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05 - 07 October 2011 - M,O,C, Munich

oils+fats 2011: Class reunion with a business character

Dear Sir or Madam ,

Three days of hard work lie behind us. We in the exhibition management team, but above all you, the exhibitors and visitors at oils+fats, have invested a lot of time and effort in this event. And today, we can say: It was all very worthwhile!

The feedback we received from you has been exceptionally positive. What is also clear is that with a sector as specialised as this, it's not so much the number of visitors that is important as their quality – and that was right! Visitors made their way to Munich from approximately 50 different countries, bringing the proportion of visitors from outside Germany to more than 58 percent – a figure which represents a further significant rise in international interest.

After this fourth oils+fats we really can say that the concept of a business-oriented platform with accompanying programme has been welcomed by the sector. In the world of oils and fats, the trade fair oils+fats has established itself as a necessary addition to the otherwise more scientifically oriented programme of congresses around the world.

The Bavarian Evening on the second day of the fair also showed again how close knit this very select and specialised sector is. Many already knew each other, but there were also many new contacts, and as a communication platform, oils+fats always offers an opportunity to meet new business partners and gather new ideas. In this respect oils+fats provides a unique opportunity to boost business.

We have collated the figures for the fair, and [testimonials from participants](#), in our [closing report](#).

oils+fats 2011: Despite its efficient working atmosphere, oils+fats was also a big family get-together, a class reunion with a business character. We would like once more to express our thanks to you all. And in two years time, we look forward to welcoming you back to the next oils+fats!



Dr. Reinhard Pfeiffer
Managing Director



Petra Westphal
Exhibition Director, oils + fats

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oils+fats is the only trade fair in the world that focuses on the technology and trade of oils and fats. The range of exhibits includes plants and machinery for the production and further processing of oils and fats, raw and auxiliary materials and solutions for quality assurance and logistics. As Europe's central platform for concrete solutions and future-oriented ideas, oils+fats showcases the latest trends live and informs visitors about the latest technological developments. That makes oils+fats the most important industry gathering for decision-makers and technology specialists in the oils and fats industry, experts from the research sector and agricultural associations in Europe. The next oils+fats takes place from 18-20 September 2013 at the New Munich Trade Fair Centre, will run in parallel to drinktec 2013, the World's Leading Trade Fair for Beverage and Liquid Food Technology.

For further information please click here: www.oils-and-fats.com

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