

# Auto Shanghai 2009

**The 13th International Automobile & Manufacturing Technology Exhibition**



## Key Data:

Dates: 22 – 28 April 2009  
 Press day: 20 & 21 April 2009  
 Frequency: biannually in Shanghai  
 Premier event: 1985  
 Venue: SNIEC - Shanghai New International Expo Centre

## Scope of Exhibits

- Passenger cars, commercial vehicles, buses, trucks, special-purpose vehicles
- Auto design and new concept product
- Automotive parts & components
- Automotive accessories
- Measuring, testing and control devices & systems
- Maintenance & repair, garage, work shop & workstation equipment
- Car care products
- Paints, lubricants, additives and other auto supplies
- Related manufacturing technology, machinery, equipment and tools
- Related computer systems and software
- Publications and other related services

## Exhibitors

- A total of 1,500 exhibitors from 25 countries and districts of the world
- 7 countries participated with an own country pavilion: China, Germany, Japan, Korea, Mexico, Taiwan and Spain

## Visitors

- more than 600,000 visitors
- 141,000 on trade days (22–23 April 2009)

## Highlights / Events:

- 13 cars celebrate their debut in Asia
- about 60 conferences / seminars were held
- 12 technical symposia
- CEO forum

## Exhibition space:

- 170,000 sqm

## Media:

- 7,287 journalists from 1,800 media from 38 countries and regions
- 763 media from overseas

## Organizers

China Association of Automobile Manufacturers

China Council for the Promotion of International Trade, Shanghai Sub-Council

China Council for the Promotion of International Trade, Automotive Sub-Council

## Co-organizers

World EXPO Group – Shanghai International Exhibition Co., Ltd.

MMI – Messe München International

IMAG - Internationaler Messe- und Ausstellungsdienst GmbH

