

# MIAS / Interauto 2010

## Key Data:

Dates:	MIAS / Interauto 25 – 29 August 2010
Frequency:	annually in Moscow
Premier event:	2005
Venue:	Crocus International Exhibition Centre Moscow, Russia

## Beginning of allocation:

**15 March 2010**



**MIAS / INTERAUTO 2010** is set up and designed to be the perfect platform for the international automotive industry. Here it can present its latest products to a broad trade audience not only from Russia but also from all across Eastern Europe.

## Review: MIAS / Interauto 2008

- Over 1,000 exhibitors from 30 countries
- About 120,000 sqm exhibition space
- About 1.6 mio visitors
- About 2,500 journalists

## Review: Interauto 2009

- Over 670 exhibitors from 16 countries
- More than 40,000 sqm exhibition space
- About 200,000 visitors
- About 700 journalists



## Scope of Exhibits:

- Passenger Cars
- Automotive parts & components, including: Engine and mechanical systems, gearbox, exhaust, axle, braking, steering, suspension, body systems
- Automotive accessories, including: Interior trimming, car audio and video systems, navigation and telecom systems, air conditioning systems, safety and vehicle security systems)
- Measuring, testing and control devices & Systems
- Maintenance and repair, garage, workshop & workstation equipment
- Car care products
- Paints, lubricants, edditives and other auto supplies
- Tuning
- Related manufacturing technology, machinery, equipment and tools
- Related computer systems and software
- Rublications and other related services

## Market Outline

- Russia has the second fastest automotive market growth all over the world
- A rise of car sales by approx 10 % until 2010
- Nearly 50 % of new cars will be imported
- International suppliers' participation at value-added process will rise from 26 % up to till 70 % by 2010



## Organizers

- Crocus Expo – International Exhibition Centre
- IMAG - Internationaler Messe- und Ausstellungsdienst GmbH