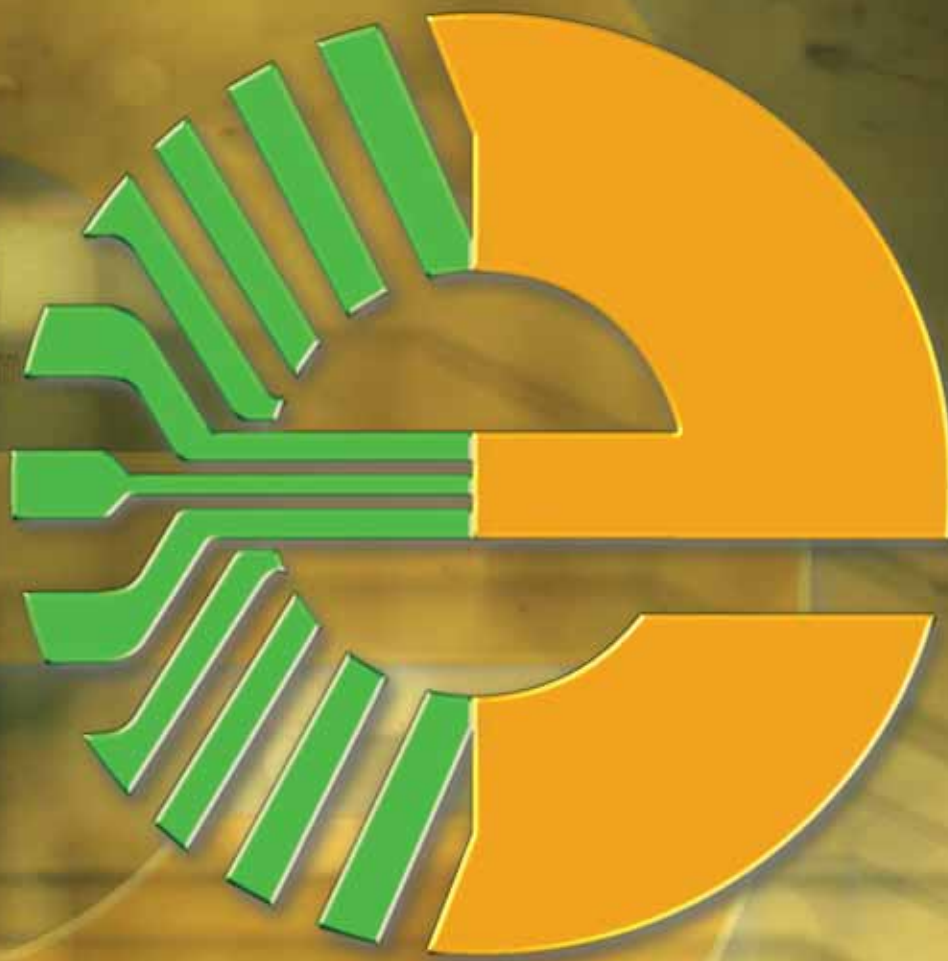


electronicIndia 2008

The hub of the Indian electronics industry

9TH INTERNATIONAL EXHIBITION AND CONFERENCE FOR ELECTRONIC COMPONENTS,
ASSEMBLIES, MATERIALS AND PRODUCTION TECHNOLOGIES



September 2-5, 2008

Bangalore, India
Bangalore International Exhibition Centre (BIEC)

www.electronicindia.net



electronicIndia 2008

welcome namaste

to **electronicIndia** 2008 in Bangalore!



The world is changing, and India is expanding rapidly. The country's electronics industry is accelerating at an even more dynamic growth rate. As one of the world's leading trade fair organizers, we at Messe München International (MMI) support you in profiting optimally from these unique developments.

Messe München International India, our newly founded company, is the sole organizer of the electronicIndia trade fair. electronicIndia takes place at the highly sophisticated exhibition facilities in Bangalore, which is not only the centre of south India's booming electronic industry, but one of the world's places to be in electronics. Here, the industry is at home; here is where it sets trends by developing new ideas, significant innovations and working with global players. electronicIndia takes advantage of our competence as an international event manager with many years of trade fair experience in India. Its concept, enhanced by our global exhibition network, is custom-tailored to the needs of sophisticated exhibitors from throughout the world.

Sincerely yours,

Klaus Dittrich

Managing Director
Messe München International



After holding key positions in leading branch publications such as Electronics Today and having had many years of experience in trade fair organization in the electronics industry, I am happy to assume management of the newly founded Messe München International India. I am very conscious of the great responsibility that has been entrusted to me. I am committed to my job of making India's most successful electronics trade fair even more attractive to its participants.

Messe München International's extensive event management know-how is at your service and will be used as needed.

Beginning today, I will be putting my entire efforts into meeting the needs and challenges of the international community of exhibitors. The same is true for my highly professional staff. I thank you in advance for your overwhelming support and invite you to come to us with your challenges.

We are ready. Are you as well?

Sincerely yours,

Manmeet Sabarwal

Managing Director
Messe München International India



India: on the fast track.

Bangalore: the driving force behind electronics.

India is booming. But it is only at the beginning of a major development process. By 2020, it will presumably have the third-largest economy in the world, behind the USA and China. The world marvels in amazement. And any company wishing to ensure its entrepreneurial future must confront India.

If one looks for the impulses behind this growth, the electronics industry quickly looms into view. This branch sets the standards and makes visions real. It's fascinating how no one wants to stand on the sidelines.

Bangalore is India's "Silicon Valley" – the IT hub of the country. This metropolis is a magnet that attracts one major company after the next – from Adobe to Cisco, Dell, GE, Lenovo, Nokia, Samsung and Siemens, all the way to Wipro. And there's always a chance for new companies. It's the electronics world under a magnifying glass.

electronicIndia is squarely in the middle – as both a participant and an actor. Alive, active, exciting, stimulating. An electronics trade fair like no other.



ELECTRONICS INDUSTRY 2006 BY SEGMENT*:

- Consumer Electronics production: \$4.38 bn.
- Industrial Electronics production: \$2.23 bn.
- Computers: \$2.81 bn.
- Strategic Electronics: \$1.01 bn.
- Communication: \$2.07 bn.
- Electronics Components: \$1.93 bn.

* source: Ministry of Information Technology & Communications, India

PERSPECTIVES:

- Growth of electronics production from \$11.8 bn. (2005) to \$155 bn. (2015)*
- Growth of electronics industry from \$11.5 bn. (2005) to \$62.0 bn. (2010)**
- Growth of the electronics market from \$28.5 bn. (2005) to \$363 bn. (2015)***

* Recent study by "Technology Forecasters"

** MAiT, E & Y Report

*** Recent Frost & Sullivan report

BANGALORE*:

- India's third largest city, est. metropolitan population: 6.5 million
- Net district income: \$60.5 billion
- Average cumulated growth rate from 1991 to 2005: 58.9 %
- Number of IT-Companies (Hard- and Software): > 1,500
- Share of Headquarters of Global SEI-CCM Level-5 Companies: > 38 %
- R&D Institutions: > 100
- Highest number of engineering colleges in the world
- "Fourth best global hub of technological innovation" (United Nations)

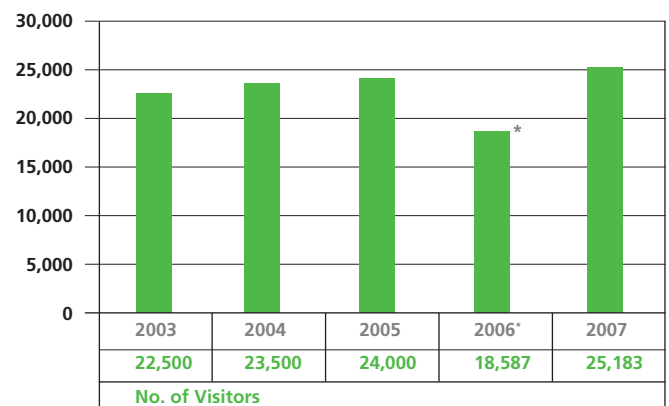
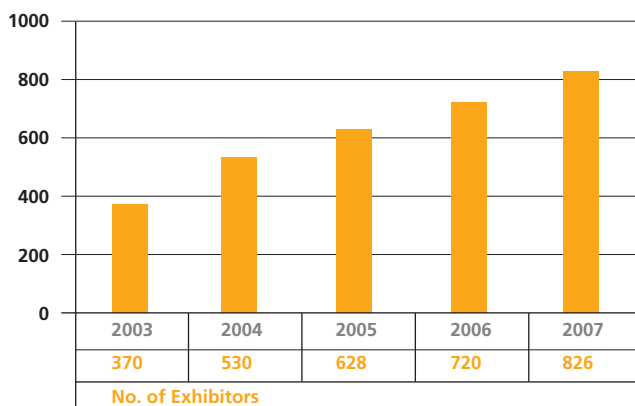
* most recent data, different sources



Review: success in facts and figures.

A review of the electronicIndia shows that good work is rewarded by recognition. More exhibitors, more visitors: the potential is there, acceptance is growing – and an end is not in sight.

TRADE FAIR DEVELOPMENT FROM 2003-2007: CONTINUOUS UPWARDS TREND



* electronicIndia 2006 only 3 instead of 4 days due to "Republic Day"

THE 2007 FAIR: THE APEX UNTIL NOW

A breakdown of the fair's 25,138 visitors shows the following picture:

- 12,701 business visitors (> 50%)
- 7,575 engineers/R&D technicians (> 30%)
- 2,990 foreign visitors (> 11%)

An additional outstanding feature: global attraction. The electronics world comes because it must be seen here. Participating countries:

- Belarus
- Belgium
- Canada
- France
- Germany
- Hong Kong
- India
- Italy
- Japan
- Korea
- Malaysia
- Poland
- Russia
- Singapore
- South Africa
- Spain
- Switzerland
- Taiwan
- Thailand
- UK
- USA

Key exhibitors 2007:

- Agilent
- AmericanTec
- Arrow
- Assembleon
- Bharat Electronics
- Electrobit/IneTest/Dage
- EMS Technologies
- Ersas
- Fuji/NmTronics
- IMC/Universal
- Juki
- Komax
- NEC
- Panasonic
- Samsung/DVS
- Schott
- Siemens
- ST Microelectronics
- Vishay
- Viscom

All in all: the data are excellent. But they are not as impressive as they could be. A new event structure under new management, a new orientation and location: electronicIndia wants to demonstrate that unique competence and complete dedication will result in even more success.

electronicIndia is a trade fair of excellence. It is conceived of and executed as a demand-oriented event for the leading national and international technology elite.

It offers exhibitors a flexible, effective and success-oriented platform for presenting products and services as desired. Intensive contacts are only a few steps away. Old business relationships can be easily strengthened, potential ones effortlessly activated. And with international perspectives for all. This is decidedly not business as usual!



The exhibition: a perfect match of interests.

Professional visitors find a complete array of what they're looking for – simply and quickly. Information, demonstrations and always the newest and best solutions: this trade fair provides new perspectives and vistas, and is full of discoveries pointing toward a worthwhile future.

SPECTRUM OF PRODUCTS:

COMPONENTS:

- Semiconductors
- Sensors
- Relays, switches and interconnection technology
- Passive components
- Motors/drives
- Cables
- Assemblies and subsystems
- ED/EDA and Test and measurement technology
- Displays
- Power supplies

PRODUCTION:

- Packaging
- Materials processing
- Component manufacturing
- Manufacturing equipment and logistics for PCBs and other circuit carriers
- Technologies in cable processing
- Soldering technology
- Manufacturing equipment and logistics for assemblies, modules and hybrids
- General operation aids and production subsystems
- Production-related services

VISITOR TARGET GROUPS:

- Electrical engineering and electronics
- Information technology
- Communication technology
- Consumer technology
- Automotive industry
- Machinery and plant construction
- Medical technology
- Quality control
- Aviation and space technology





The location: built to meet for business.

The electronicIndia takes place in the newly built Bangalore International Exhibition Centre (BIEC).

This complex has everything a trade fair needs to fulfill even the most demanding logistical requirements: large, extensively supplied exhibition spaces, conference rooms permitting the widest array of uses, comfortable furnishings wherever you look and service facilities that leave no desires open. Both in detail and in sum: facilities with international standards impressively underscore the electronicIndia's special benefits.



EXHIBITION HALLS:

- 40,000 sqm of covered space in 3 halls
- Hall 1 and 2 have 10,000 sqm each, hall 3 has 20,000 sqm with 5,000 sqm at a second level
- Water-based adiabatic air cooling
- Under-floor power ducts (with infrastructure for a 10 MW power supply), water, compressed air, telecom facilities
- Management offices at both ends incl. VIP rooms, control rooms and business centers

CONFERENCE CENTER:

- 5,600 sqm of built-up space with four conference halls
- Seating capacity of 1,500, 750, 200, 120
- Air-conditioned
- Facilities for green room, VIP room, faculty room

FOOD COURT

With facility for mass consumption

TRAINING CENTER

With 50 workstations and modern training halls



Our Services: custom-tailored to meet your needs.

electronicIndia wants to make your trade fair participation as easy as possible – while offering the individual options you need. This is not “conventional” service, but an invitation to cooperate with us as a partner.

BEFORE, DURING AND AFTER THE SHOW: USE THE FOLLOWING OPPORTUNITIES FOR CONTINUOUS PRESENCE.

Stand construction for presentation in optimum surroundings

We can make concrete suggestions for designing your stand. These stand packages have proven themselves time and again and enjoy great acceptance with exhibitors. The fee for stand space only is 270 \$/sqm.



Trend 50 \$/sqm



Success 80 \$/sqm



Communication 170 \$/sqm



Prestige 210 \$/sqm

Marketing and advertising tools

Online

- Banners
- Ads in the Global electronics Net-Letter and Premium Net-Letter

On site

- Hall display banners
- Bunting

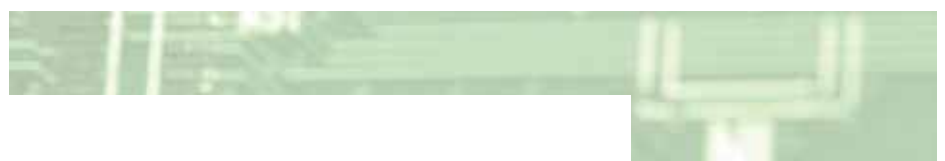
Sponsorship opportunities

The following options for attracting particular attention are also available:

- Company name and logo on visitor badges
- Name and logo on the main arch at the entrance
- Show directory tote bag
- Name and logo on direction boards
- Conference sponsorship

Your trade-fair success can be planned!

Further information on marketing your trade-fair presence is available under www.electronicindia.net. We would be happy to advise you! Just contact our team to discuss your individual needs.





The conference program: adding value to benefit.

electronicIndia is much more than just a trade fair. It is also the information exchange for India's electronics industry. For this reason alone it is a must for those in the business.

Conferences, forums and discussions with leading representatives from major companies and branches will give you valuable information, insights and knowledge. Benefits that can only be had at the electronicIndia.

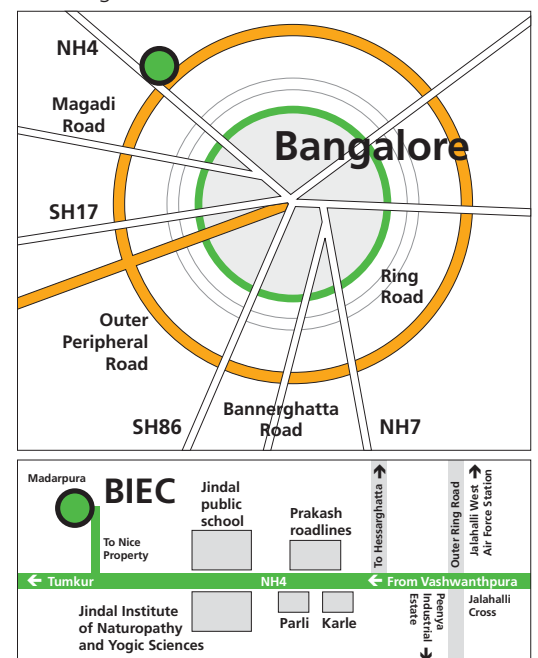
The conference program illuminates important topics, current trends and developments with long-range significance.



A TOP-CLASS PROGRAM WITH MANY HIGHLIGHTS – PLANNED TOPICS:

- Buyers' Village for Contract Manufacturers
- CEOs' Round Table
- Indo-German Business Forum
- International Conference on Semiconductor Technologies to be co-organized with ISA (India Semiconductor Association) and SEMI
- International Conference on Manufacturing & Green Electronics to be co-organized with Elcina, ZVEI, SMTA – IC & IPCA
- Symposium: trends and future requirements in automotive electronics to be co-organized with ZVEI, SIAM (Society for Indian Automobile Manufacturers) and Elcina
- International Conference on Power Electronics

How to get to electronicIndia



Free transportation service!

In cooperation with selected hotels, electronicIndia provides registered fair visitors with a free shuttle service to the fairgrounds. More information will be available in time for the trade fair at www.electronicindia.net

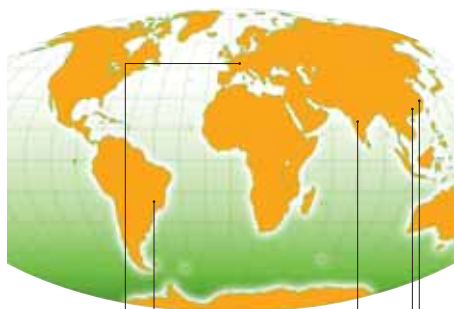
Global Partnership: Unique expertise to connect you to the world.

The organizational proficiency of Munich International Trade Fairs (MMI) is unlikely to be surpassed. This is due in part to the broad spectrum of exhibitions managed, ranging from consumer and technological goods to capital goods and particularly to high-tech industrial products.

But it is also MMI's international experience that plays a major role in this proficiency: experience that has become broader and more in-depth through the company's many years of active trade fair management. This is especially true for the electronics industry. MMI is represented with its own highly successful trade fairs in nearly all significant markets of this key industry.

It is just this aspect that makes trade fairs put on by MMI so attractive for many exhibitors: the know-how that MMI offers them – up to and including local expertise – is just as global as their businesses are.

This unique experience is also available to you, together with the many contacts and information that MMI continually provides. Profit from it – you'll see that it's worth it!



MMI: WORLD-WIDE AT HOME

- Presenter of over 40 trade fairs throughout the world
- In Munich alone: over 31,000 exhibitors/year from over 102 countries, with over 2,2 million visitors from over 187 countries
- Active in 97 countries with 4 subsidiaries and 75 representatives

MMI: PARTNER OF THE ELECTRONICS INDUSTRY

- Presenter of the electronica in Munich, the world's leading electronics industry trade fair
- Network for the electronics industry with fairs in Asia, the Middle East and South America
- Over 6,500 exhibitors
- Over 250,000 visitors
- Over 3,000 media representatives
- Strong local partners
- Partnership with all important industry associations

THE LATEST BRANCH CONTACTS AND INFORMATION KEEPS YOU ALWAYS UP-TO-DATE

- Online platform www.global-electronics.net for access to more than 6,500 registered companies of all electronics industry segments
- Up-to-date industry news and market data directly from companies themselves
- Information on MMI trade shows
- Multilingual, year-round platform www.ge-club.net for electronics professionals throughout the world

Thank you.

We are happy to acknowledge the friendly support, help and assistance of the following organizations and national offices.

SPONSORS/CO-SPONSORS

- Department of Information Technology, Ministry of Communications and Information Technology, Government of India
- AEEMA* – Australian Electrical and Electronic Manufacturer's Association
- AEIS – Association of Electronics Industries in Singapore
- CCPIT – China Council for the Promotion of International Trade
- CEAC – China Electronic Appliance Corporation
- CEIEC – China National Electronics Import and Export Corporation
- CETMA – Consumer Electronics and Television Manufacturers' Association
- CLIK – Consortium of Electronic Industries of Karnataka
- ELCINA* – Electronic Industries Association of India
- EDS – Electronics Devices Society
- EECA – European Electronic Component Manufacturers' Association
- HKEIA – Hong Kong Electronic Industries Association
- IET – The Institution of Engineering and Technology, India
- IETE – Institution of Electronics and Telecommunication Engineers
- IGCC – Indo-German Chamber of Commerce
- IMDA – All India Instruments Manufacturers' and Dealers' Association
- IPCA – Indian Printed Circuit Association
- ISA – India Semiconductor Association
- JEITA* – Japan Electronics and Information Technology Industries Association
- MAIT – Manufacturers' Association for Information Technology
- SMTA-IC – Surface Mount Technology Association – India Chamber
- TEEMA – Taiwan Electrical and Electronic Manufacturers' Association
- TEMA – Telecom Equipment Manufacturers' Association, India
- VDMA – The German Machinery and Plant Manufacturers' Association
- ZVEI – The German Electrical and Electronics Manufacturers' Association

APPROVERS

- India Trade Promotion Organisation (ITPO)
- Ministry of Commerce, Government of India
- Ministry of External Affairs, Government of India
- Ministry of Science and Technology, Government of India

PROMOTERS/SUPPORTERS

- BMWi – The Federal Ministry of Economics and Technology
- British Trade Office, UK
- EDB* – Economic Development Board, Singapore
- HKTDC – Hong Kong Trade and Development Council
- JMA* – Japan Management Association
- KOTRA-KOREA* Trade Investment Promotion Agency
- TAITRA* – Taiwan External Trade Development Council
- US Commercial Service*

ORGANIZER

- MESSE MÜNCHEN INTERNATIONAL INDIA

*confirmation expected

MEDIA PARTNERS



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