

# Seoul Motor Show 2009



## Key Data:

Dates: 02 - 12 April 2009  
 Venue: Korea International Exhibition  
 Center (KINTEX)  
 Exhibition  
 Space: 54,176 qm

## Scope of Exhibits

- Passenger cars
- Commercial vehicles
- Auto parts
- Tires
- Accessories
- Maintenance equipment

## Facts and figures:

Total Exhibitors: 158 (124 Korea / 34 Int'l)  
 Automobile: 17 (9 Korea / 8 Int'l)  
 Auto Parts &  
 Accessoires: 141 (115 Korea / 26 Int'l)  
 (Int'l: Germany, USA, UK, Japan, France, Russia, China, Taiwan)

German Pavilion under the patronage of BMWi,  
 AUMA and VDA

Total Visitors: 956,650  
 Overseas Buyer: 5,600  
 Press: 1,050

## Formal Events:

- Int'l Seminars on the Automotive Industry
- Collegian Self-made Car Contest
- Collegian Car Design Contest
- Lucky Draw of Cars
- World Automotive History Hall
- Professional Photographer exhibition
- 'Best Car of the Show' Award
- Photo and UCC Contest
- Even of Simulated Driving Experience

## Organizer

- Organizing Committee for Seoul Motor Show (Korea Automobile Manufacturers Association (KAMA), Korea Automobile Importers & Distributors Association (KAIDA), Korea Auto Industries Cooperative Association (KAICA)

## International Promotion Partner

- IMAG – Internationaler Messe- und Ausstellungsdienst GmbH

## Supporters

- Ministry of Commerce, Industry and Energy
- Ministry of Environment
- Ministry of Construction and Transportation
- Local Government of Gyeonggi Province
- Municipal Government of Goyang City

