

## Presse-Information • Press Release • Communiqué de Presse • Comunicato Stampa

No. 5 e

October 2009

### The Best of 10 Years of Innovation Awards: Virtual “Hall of Fame” at inhorgenta europe 2010

The Innovation Awards have been presented every year at inhorgenta europe since the year 2000. This award annually honors talented young jewelry designers who exhibit at inhorgenta europe and convince an international jury of experts of their creativity. In honor of the tenth anniversary of the awards a virtual “Hall of Fame” will be created at the inhorgenta europe website ([www.inhorgenta.com](http://www.inhorgenta.com)). This interesting “online exhibition” will be launched at the beginning of November 2009, and will present the award-winning pieces by all jewelry designers who have been honored with an award in the last ten years. The exhibit will also include a short statement about their creation by each Innovation Award winner, as well as contact information and a photo of the artist.

The Innovation Award has become known as one of the most important jewelry design awards in the world – it is extremely popular and coveted among young artists. “Thanks to the award my work suddenly gained a lot of attention – and this was very helpful for my ensuing professional career,” remembers Tanja Gallas, today a successful jewelry designer in Berlin, who was honored for her collection “Cocoon”, one of the first winners of the Innovation Award in 2000. Other members of the first generation of award winners include the jewelry artists Alexandra Bahlmann, Christine Eberhart, and Kay Eppi Nölke. Christine Eberhard, who received an award for her ‘Perlenblume’ (‘Pearl Flower’), an original creation made of moonstone, silver, gold, and pearls, agrees that the award is very important to young artists: “It was great to have my work validated by jewelry professionals, followed by publication in the media, and purchases by museums and private buyers.” Since then, she and her year 2000 co-winners have been loyal supporters of inhorgenta europe either as visitors or exhibitors.

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In 2006 followed the first Innovation Award for silver – the first winner, Rembrand Jordan from Amsterdam, recalls: “The Innovation Award was a very important award for me. Today I successfully manage my own workshop and gallery – and I even met my distribution partners for Germany at inhorgenta.” The most recent new category, “Platinum”, was added in 2008. Susanna Loew, the first Platinum honoree, comments: “Winning the Innovation Award was a true highlight for me. Thanks to the fantastic PR work by the Platinum Guild and the unique style of my platinum collier ‘Stella’ made of hand-pleated fine platinum spheres I have attracted a lot of attention throughout the industry. In addition, the well-known ‘Marzee Collection’ purchased the collier material. And I exhibit every year at inhorgenta; it is an absolute must for me.”

At inhorgenta europe 2010, held from February 19<sup>th</sup> to 22<sup>nd</sup>, 2010 in Munich, the most creative jewelry will once again be honored with awards in the categories “Modern Jewelry Design”, “Modern Silverware Design – Special Silver Award”, as well as “Modern Platinum Jewelry Design”. Furthermore, designer jewelry exhibitors will benefit from a new hall concept. In the center of the designated hall C2 there will also be a new “Market Place” offering an opportunity for lively conversation and meetings between exhibitors and visitors. For more information on the Innovation Awards, please call +49 (0) 89-949 -11 398.

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