



# 中国环博会

International Trade Fair for Water, Sewage,  
Refuse, Recycling and Natural Energy Sources

**5-7 May 2010**

Shanghai New International Expo Centre (SNIEC)



## FACT SHEET

Messe München International (MMI), the organizer of IFAT CHINA, and Shanghai ZM International Exhibition Co., Ltd., the organizer of China EPTEE + CWS Show for Water, Air, Waste, Energy and Recycling, are joining forces:

**IFAT CHINA + EPTEE + CWS** is the international trade fair in China, where environmental products, services and solutions for a wide range of applications and uses are presented offering great business opportunities. With the strong international profile of IFAT CHINA and the strong national importance of EPTEE + CWS, the two trade fairs complement each other very well in terms of both exhibitors and visitors.

It will be held parallel to the opening week of the World Expo 2010 in Shanghai, which is held under the theme "Better City, Better Life".

### QUALITY FEATURES

- Industry can focus its marketing activities on one single strong exhibition
- Excellent networking platform for environmental protection
- Marketplace for successful business transaction
- Broad offer in the environmental sector
- High innovation potential
- Extensive governmental acceptance and contacts
- Transfer of know-how thanks to a first-class accompanying program
- International modern infrastructure and state-of-the-art exhibition center
- Professional organization, worldwide network

### PRODUCT RANGE

- Water and Sewage
- Refuse Disposal and Recycling
- Flue Gas Scrubbing and Air Extraction
- Noise and Vibration Control
- New Energy Sources (Biogas plants, Energy from waste, Renewable energy sources)
- Decontamination of Old Sites
- Public Cleansing
- Measurement, Control and Laboratory Technology
- Services
- Education and Research

### INTERNATIONAL PARTICIPATION FEE

**Hall Raw Space**  
220 EUR/m<sup>2</sup> (min. 12 sqm)

**Outdoor Area**  
120 EUR/m<sup>2</sup> (on request)

**Deadline for Application:**  
22 January 2010

**National Pavilions:**  
Please ask us for detailed information!

### KEY DATA

**Date**  
5-7 May 2010

**Venue**  
Shanghai New International Expo Centre (SNIEC)  
2345 Longyang Road  
Pudong New Area  
201204 Shanghai, PR China

**Opening Hours**  
Wed – Fri: 9:00 am - 5:00 pm

### ADMISSION FEE FOR VISITORS

Trade visitors only.  
Visitor registration is required.  
Admission is free of charge.

### EXHIBITION DATA

Exhibition Space:  
over 40,000 sqm (covering 4 halls)

Exhibitors target: 1,100

Visitors target: 38,000



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[www.ifat-china.com](http://www.ifat-china.com)

## ACCOMPANYING PROGRAM

The joint show offers a platform for comprehensive, highly efficient networking in order to exchange expertise and experience with leading professionals from the environmental technology industry.

### Technical-Scientific Conference

Environmental experts will hold lectures and workshops that focus on the key topics of water, sewage, solid waste, renewable energy and air-pollution control.

Organized by the German Association for Water, Wastewater and Waste (DWA) and the European Water Association (EWA).

### Specials on regional and technical aspects

Experts will discuss specific projects from various points of view, i.e. technical aspects, political issues, business concerns and others.

### Exhibitor Presentations

Exhibiting companies present their solutions, products and services. These concise presentations are attended by a large, interested trade audience – the perfect meeting place to establish new contacts and convince potential business partners.

### B2B Matchmaking

Registered exhibitors can meet potential business partners and customers in a targeted manner.

## VISITOR TARGET GROUPS

Experts from the following sectors:

- Industry / manufacturing industry
- Public utilities
- Municipal refuse companies
- Public and private companies of environment-related sectors
- Municipalities and public authorities
- Service providers / trading companies
- Associations / institutions / universities

## SUPPORTERS

- Jiangsu Association of Environmental Protection Industry, P. R. China
- Shandong Association of Environmental Protection Industry, P. R. China
- Shanghai Association of Environmental Protection Industry, P. R. China
- Federal Ministry for the Environment, Nature Conservation and Nuclear Safety, Germany
- Bavarian State Ministry of the Environment and Public Health, Germany
- Shanghai Water Reclamation Trade Association, P. R. China

- German Engineering Federation (VDMA), Germany
- German Water Partnership, Germany
- Municipal Vehicles and Equipment Industry Association (VAK), Germany
- The Environmental Policy Programme operated by German Technical Cooperation "Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ) GmbH" in China, P.R. China
- Water Chemistry Society - Division of the German Chemical Society, Germany
- Consulate General of Israel in Shanghai, Israel
- Water Environment Federation, USA
- Ontario Ministry of International Trade and Investment, Canada
- Korea Environmental Preservation Association, Korea
- Korea & China Eco-Industrial Technology Association, Korea
- Korea Environment Industry Weekly, Korea
- UBIFRANCE, France

## ORGANIZERS

- Munich Trade Fairs International Group
- Munich Trade Fairs (Shanghai) Co., Ltd.
- Shanghai ZM International Exhibition Co., Ltd.
- Chinese Society for Environmental Science
- China Environment Chamber of Commerce (CECC)

## TRADE FAIR MANAGEMENT

- Munich Trade Fairs (Shanghai) Co., Ltd.
- Shanghai ZM International Exhibition Co., Ltd.

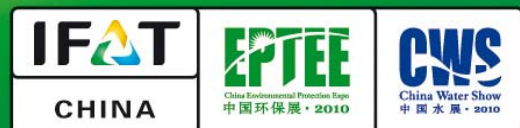
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## INTERNATIONAL PARTNERS

- Association of Municipal Waste Management and City Cleaning in the VKU (VKS im VKU), Germany
- Econet china/ Delegation of German Industry and Commerce, P.R. China
- European Water Association (EWA), Germany
- German Association for Water, Wastewater and Waste (DWA), Germany

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A WORLD OF ENVIRONMENTAL SOLUTIONS