

Order form for vouchers/online vouchers for one-day tickets

Messe München GmbH
Werbemittelabteilung
Messegelände

81823 München
Germany

Company details (please print)

| | |
|----------------------------------|-----------|
| Hall no. | Stand no. |
| Exhibitor | |
| Street | |
| P.O. Box | |
| Country/Town/Postal Code | |
| Contact | |
| Tel. (incl. area code/extension) | |
| Fax (incl. area code/extension) | |
| E-mail | |

Voucher for a one-day ticket

Vouchers allow you to personally invite your customers to your stand.

Your customers can go online at www.maintain-europe.com/tickets, complete the form and enter the voucher number that is in the lower middle portion of the voucher that you sent them. Once registration is complete, their personal Print@home Ticket will be posted online for them. Their printed Print@home Ticket is their admission ticket and gives them direct access to the fair.

Each voucher is numbered and **includes your company imprint** – as well as an instruction, how your customer can exchange it for a free Print@home Ticket to the value of EUR 25.

SPECIAL:
100 or more
redeemed vouchers,
and you
pay nothing!

Online vouchers for one-day tickets

Online vouchers are a particularly quick and cost-effective way to invite customers to your stand. You simply send your customer a personal online voucher number by e-mail or in correspondence that you send by regular mail.

Your customers can go online at www.maintain-europe.com/tickets, complete the form and enter the voucher number that you sent them. Once registration is complete, their personal Print@home Ticket will be posted online for them. Their printed Print@home Ticket is their admission ticket and gives them direct access to the fair.

After the fair is over, we will invoice you only for the vouchers/online vouchers that were **actually used** at the price of **EUR 5 + VAT** per voucher/online voucher. And if more than 100 visitors redeem their vouchers, you don't pay a thing for the additional tickets. You will also receive an overview of the information that the visitors provided during registration using their vouchers/online vouchers. When sending out vouchers/online vouchers, please inform your customers that they must register online at www.maintain-europe.com/tickets.

| We accept the terms stated before and would like to order | Size Width x height | Quantity |
|---|------------------------|----------|
| Vouchers for one-day tickets (minimum order: 10) | 21.0 X 9.9 cm | |
| Online vouchers for one-day tickets (minimum order: 10) | | |

Please order by fax or mail. Fax: (+49 89) 9 49-2 18 59

| Please note the final shipping dates for your country: | Germany: | Europe: | Overseas: |
|--|---------------|---------------|---------------|
| Vouchers for one-day tickets | 24 Sept. 2010 | 17 Sept. 2010 | 10 Sept. 2010 |
| Online vouchers for one-day tickets | 12 Oct. 2010 | | |

After these dates, vouchers/online vouchers can be picked up on site at the MAINTAIN Exhibition Management office. Please be prepared to present a company identification or appropriate authorization to pick up the tickets.