

# FACT SHEET

## Key data

**Dates:** 17 – 19 March 2009  
**Frequency:** annual  
**First Event:** 2002  
**Type:** Trade Fair &  
Conference  
**Venue:** Shanghai New International  
Expo Centre, Pudong  
**Opening hours:**  
17 / 18 March: 09 am - 05 pm  
19 March: 09 am - 04 pm

collocated with LASER World of  
PHOTONICS China and with  
Semicon China and CPCA Show

## electronica & Productronica China 2009 at a glance

**Exhibitors:** About 300  
**Visitors:** More than 25,000 expected

## Global players participating in 2009

- Bosch
- Epcos
- Komax
- Omron
- Schleuniger
- Shinmaywa
- and many more

## Product range

### Components

- General semiconductors
- Power semiconductor components  
and modules
- Sensors
- Relays, switches and interconnection  
technology
- Passive components
- Motors / drives
- Cables
- Assemblies and subsystems
- Microwave technology
- Displays
- Power supplies

### Production

- Materials processing
- Component manufacturing
- Manufacturing equipment and logistics  
for PCBs and other circuit carriers
- Technologies in cable processing
- Soldering technology
- Manufacturing equipment and logistics  
for assemblies, modules and hybrids
- Test and measurement technology for  
semi-finished goods and finished  
products
- General operation aids and production  
subsystems
- Production-related services

## Visitor target groups

### Trade visitors of the sectors

- Information technology
- Communications technology
- Medical technology
- Electrical engineering and electronics
- Machinery and plant construction
- Automotive industry
- Aviation and space technology
- Quality control
- Consumer electronics

## **Conference program 2009**

- International Conference on Advanced Automotive Electronics Technology
- 4th International Connector Technology Forum (ICTF 2009)
- Symposium on Future Developments and Applications of Power Electronics Technology
- IPC China Electronics Manufacturing Annual Conference
- 6th Mobile Communication IC Application & System Test Seminar

## **Participation Fee 2009**

- Raw space price until 31 August:  
EUR 210/sqm
- Raw space price after 31 August:  
EUR 225/sqm

## **Admission**

- Free of charge upon registration

## **Supporting associations**

- VDMA German Machinery and Plant Manufacturers Association
- ZVEI German Electrical and Electronic Manufacturers Association
- CCPIT China Council for the Promotion of International Trade
- VdL German Printed Circuit Association
- HKEPMSA Hong Kong Electronic Packaging & Manufacturing Service Association
- CMCA China Mobile Communication Association
- CEC China Electronics Corporation

## **Organizers**

- Messe München International
- Munich Trade Fairs Shanghai Co. Ltd.

## **Co-Organizers**

- IPC – Association Connecting Electronics Industry
- Jing Mu International Exhibition Co., Ltd.
- Creativity Convention & Exhibition (Shenzhen) Co., Ltd.

## **Contact**

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## **Further information at**

[www.e-p-china.com](http://www.e-p-china.com)