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New management for inhorgenta 2012

- Renate Wittgenstein to head inhorgenta team as Product Manager
- Long-time industry member Johanna Eberl appointed deputy

“After many, successful years at inhorgenta Armin Wittmann has taken advantage of an opportunity for further professional development within the Messe München organisation. We would like to thank him for his efforts and involvement and wish him all the best in his new function.” These are the parting words by Klaus Dittrich, Chairman and CEO of Messe München GmbH, for Armin Wittmann as he prepares to take on his new position as Exhibition Director for AUTOMATICA.

Effective immediately, Renate Wittgenstein will take over the management of the inhorgenta team as Exhibition Director. The supporting function of Deputy Exhibition Director will be in the hands of Johanna Eberl, who until now has worked as Product Manager for inhorgenta. The proven team consisting of Anne Dautremant, Sandra Neuwert and Angelika Wildegger will continue to cover all trade fair related responsibilities for inhorgenta.

“We are pleased that inhorgenta, a trade fair which has been extremely successful throughout the years, will be able to draw on Mrs Wittgenstein’s long-time experience and thus continue well-prepared for any future challenge,” comments Klaus Dittrich in his welcoming address for the new team leader.

Renate Wittgenstein has been consulting with the inhorgenta team in the last few months and has already provided considerable, important input on the further development of the trade fair. She has more than 20 years of experience in the jewellery, fashion, and lifestyle industry. In 1982 Renate Wittgenstein opened an agency focusing on product and project management, trend consulting, and the development of speciality retail concepts. From 2000 to 2009 she managed her own concept store, “Lebensart”, in Munich, considered one of Europe’s top 50 concept stores.

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Johanna Eberl has worked as Project Manager for inhorgenta since 2010. Thanks to her long-time experience as a trade journalist she is extremely knowledgeable and has many contacts in the jewellery and design sector. The foundation for Johanna Eberl's expertise is a result of her training as a goldsmith, which she underwent in Spain from 1999 to 2002. Her education continued with language, business and cultural studies, and she successfully graduated in 2007 with a degree in business and cultural studies as well as a translator for German, Spanish and English.

Your new media contact is Bettina Schenk – for more information please refer to www.inhorgenta.com

Messe München International (MMI)

Messe München International (MMI) is one of the world's leading trade-fair companies. It organises around 40 trade fairs for capital and consumer goods, and key high-tech industries. Each year over 30,000 exhibitors from more than 100 countries, and over two million visitors from more than 200 countries take part in the events in Munich. In addition, MMI organises trade fairs in Asia, Russia, the Middle East and South America. Via its six subsidiaries – in Europe and in Asia – and 64 foreign representatives actively serving over 90 countries, MMI has a worldwide business network. Environmental protection and sustainability are key priorities in all MMI's operations, at home and abroad.

Further information: www.messe-muenchen.de

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