

# Advertising materials

## Order form

19 - 22 February 2010  
New Munich  
Trade Fair Centre



inhorgenta  
europe 2010

Please complete this form and send it to: Messe München GmbH, Projektleitung inhorgenta europe, Messengelände, 81823 München, Germany or Fax: (+49 89) 9 49-1 13 99  
37th International Trade Fair for Watches, Clocks, Jewellery, Precious Stones, Pearls and Technology, Tel. (+49 89) 9 49-1 13 98, info@inhorgenta.de, www.inhorgenta.com

### Your company's address

Company	<input type="text"/>	Contact person	Ms. <input type="checkbox"/> Mr. <input type="checkbox"/>
Department	<input type="text"/>	Phone no. (with area code and extension)	<input type="text"/>
Street/ P.O. Box	<input type="text"/>	Fax	<input type="text"/>
Postal code	<input type="text"/>	City	<input type="text"/>
E-mail	<input type="text"/>		
Country	<input type="text"/>	Hall	<input type="text"/>
		Booth no.	<input type="text"/>

**Letter stickers** with add. printing in black (delivery by separate mail)  
(nom. charge of EUR 20 per 1,000; minimum order 1,000)  
3.5x6.0 cm  
in two languages (German/English)  
Additional printing (on letter stickers) is not possible after January 15, 2010!

These stickers will have the exhibitor's hall and booth number printed on them as standard: "Hall/Stand \_\_\_\_\_"

Stickers

**Letter stickers** without add. printing  
(nom. charge of EUR 15 per 1,000; minimum order 1,000)  
3.5x6.0 cm  
in one language (English)

Stickers

**Visitors' brochure**  
(free of charge)  
11.4 x 16.2 cm (DIN C6)

Brochures

<input type="text"/>	<input type="text"/>
German	English

**Poster**  
(free of charge)  
84 x 119 cm (DIN A0)  
bilingual (German/English)  
Only a limited number of posters can be supplied.

Posters

**Plan of the Trade Fair Grounds** 4-colour  
(for distribution, free of charge)  
21 x 29.7 cm (DIN A4)  
in five languages (German/English/French/Italian/Spanish)

Plans

**Carrier bag**  
(nominal charge of EUR 0.50)  
38 x 32 cm  
The bags will be delivered to your stand at the beginning of the fair.

Bags

**Ballpoint pen**  
(nominal charge of EUR 1)  
14 cm long  
as long as stocks last

Pens

### Show guide

For logo entries or advertisements, please contact: info@inhorgenta-media.com, Tel. (+49 89) 66 61 66 41, Fax (+49 89) 66 61 66 49

### Catalogue entry/Banner

Please contact info@inhorgenta-media.com or Tel. (+49 89) 66 61 66 41, Fax (+49 89) 66 61 66 49

All prices plus statutory value-added tax.

**PLEASE NOTE:** main exhibitors are requested to order, at the same time, advertising materials for their co-exhibitors.

**Fax number for orders: (+49 89) 9 49-113 99**

**Deadline for orders: January 22, 2010**

Advertising materials for inhorgenta europe 2010 may be ordered either by fax or by mail. Please use separate form for ordering guest tickets.

Place, Date  
Company stamp  
and legally  
binding signature  
of exhibitor

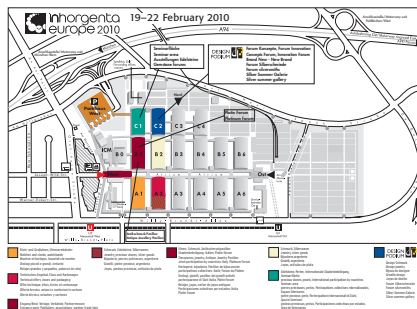
<input type="text"/>
<input type="text"/>

# Important information about the individual advertising materials



## Letter stickers

Announce your presence at the fair.



## Plan of the trade fair grounds

A practical plan that shows your customers the right way to your trade fair stand.



## Visitors' brochure

A special invitation for the business partners you would like to welcome at your stand. All the important details at a glance. Upon the exhibitors' request, we have printed the visitors' brochure in a format (10.5 x 21 cm) which is economical to send by mail.

## inhorgenta ballpoint pen

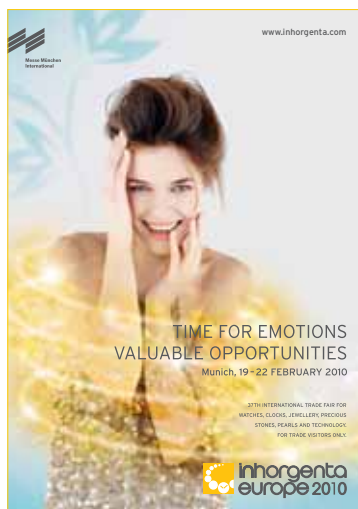
The inhorgenta ballpoint pen with a giant refill and metal point is a Swiss quality product.



## Poster

For display in offices, at entrance doors, etc.

(Please calculate your order carefully, as only a limited number of posters can be supplied.)



## Carrier bag

A useful way to convey important information. Practical, indispensable and timeless.

## Catalogue



## Show guide



inhorgenta exhibitors can have a banner on the inhorgenta homepage (link).

For more information, see "inhorgenta Media Bestellformulare" or [www.inhorgenta-media.com](http://www.inhorgenta-media.com)

