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ICM Is Very Popular with Doctors

- German Society for Surgery praises the excellent congress organization and framework conditions in the International Congress Center Munich
- Two more top-rate medical congresses in the first half of 2007

The General Secretary of the German Society for Surgery was not stingy with superlatives: "We were extremely satisfied with the course of the 124th Surgeons' Congress. The congress organization and the framework conditions were excellent in the International Congress Center Munich (ICM).

Thanks to the ideal framework conditions, leading medical societies favor the International Congress Center Munich as event site for their trade congresses. There are three big meetings of doctors in the ICM schedule just in the first half year of 2007: the 25th ICC/17th ECCMID congress (31 March to 3 April 2007), the 124th Congress of the German Society for Surgery (1 to 4 May 2007) and EUROANAESTHESIA 07 (9 to 12 June 2007).

Regular Customer of Many Years

The German Society for Surgery has booked ICM regularly since 1999. According to information provided by the organizer MCN (Medical Congress Organization Nuremberg AG), more than 5,000 surgeons travel to the congress in Munich every two years to obtain information about current research results (www.chirurgie2007.de).

ESCMID (European Society for Clinical Microbiology and Infectious Diseases) and ISC (International Society of Chemotherapy) evaluated their first congress in ICM in a similarly positive vein. Under the heading 25th ICC/17th ECCMID, the two leading medical trade societies invited to their annual meeting in Munich at the beginning of April.

8,000 doctors from more than 65 countries took part in this largest ever congress in the area of microbiology and infectious diseases in Europe according to the contracted Swiss PCO (Professional Congress Organizer) AKM.

For the renowned congress organizer AKM, which organizes medical trade congresses worldwide, the International Congress Center Munich (ICM) is “one of the few destinations in Europe, which can provide optimum conditions for joint holding of large congresses with special exhibition” (www.eccmid-icc.org).

EUROANAESTHESIA in June

The building and technical prerequisites in ICM also convinced the organizers of EUROANAESTHESIA 2007: The EUROPEAN SOCIETY OF ANEASTHESIOLOGY (ESA) has booked the complete ICM and the trade fair hall B1 with 11,000 square meters from 9 to 12 June 2007. More than 6,000 anesthesiologists from 80 countries are expected in ICM on the four congress days (www.euroanesthesia.org).

Success Parameters Included

The attractiveness of the site of Munich proves to be an important competitive advantage for ICM. Success parameters such as the interesting image of the Bavarian capital and its excellent international transport links as well as world-class hotels make Munich an ideal site for holding scientific congresses.

On the other hand, the Munich region also profits from the returning congresses. In addition to image enhancement, congress participants provide a good source of revenues for the service and restaurant industries and consequently contribute to the economic prosperity of Munich.

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About the International Congress Center Munich (ICM)

ICM, the International Congress Center Munich, is one of the leading destinations in Germany and Europe thanks to its modern architecture and facilities. With its location directly adjacent to and adjoining the New Munich Trade Fair Centre, ICM provides pioneering possibilities for designing space to congress and event organizers. As an independent profit center of Messe München GmbH, the International Congress Center Munich acquires customers independently on the German and European congress and meeting industry market. At the same time, ICM acts as a platform for scholarly and scientific supporting programs and congresses of the events held by Messe München.

About Messe München International (MMI)

Messe München International (MMI) is one of the world's leading trade-fair organizations with approximately 40 trade fairs for investment goods, consumer goods and new technologies. More than 30,000 exhibitors from more than 100 countries, and over two million visitors from more than 200 countries take part each year in the trade fairs in Munich. In addition, MMI organizes trade fairs in Asia, Russia, the Middle East and South America. With five foreign affiliated companies in Europe and Asia as well as 66 foreign representatives covering 89 countries, MMI has a global network.

You can obtain **additional information** and **photos** for downloading at www.icm-muenchen.de

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