

# Guest Tickets/e-Guest Tickets Order form

19 - 22 February 2010  
New Munich  
Trade Fair Centre



inhorgenta  
europe 2010

Please complete this form and send it to: Messe München GmbH, Projektleitung inhorgenta europe, Messengelände, 81823 München, Germany or Fax: (+4989) 9 49-1 13 99  
37th International Trade Fair for Watches, Clocks, Jewellery, Precious Stones, Pearls and Technology, Tel. (+49 89) 9 49-1 13 98, info@inhorgenta.de, www.inhorgenta.com

## Your company's address

Company	<input type="text"/>	Contact person	Ms. <input type="checkbox"/> Mr. <input type="checkbox"/>
Department	<input type="text"/>	Phone no. (with area code and extension)	<input type="text"/>
Street/ P.O. Box	<input type="text"/>	Fax	<input type="text"/>
Postal code	<input type="text"/>	E-mail (obligatory)	<input type="text"/>
	City <input type="text"/>	Hall	<input type="text"/>
Country	<input type="text"/>	Booth no.	<input type="text"/>

## Advantages:

- Invite your important business partners personally to your stand.
- You will only be charged for the guest tickets actually redeemed (EUR 11 plus VAT).
- Consequently, the visit is free of charge for your customers.
- Your customers must belong to the permitted trade visitor circle of inhorgenta europe.
- Your customers can redeem their guest tickets under "Trade Visitor Service" at [www.inhorgenta.com](http://www.inhorgenta.com) or on site.

## Guest Ticket Starter Package

Independent of your order, we will automatically send you 30 guest tickets after confirmation of the placement offer.

## e-Guest Tickets

You will receive the e-guest ticket numbers from us per e-mail. Forward these directly to your customers. **Your customer** can redeem his e-guest ticket number under "Trade Visitor Service" at [www.inhorgenta.com](http://www.inhorgenta.com) and will receive his free admittance ticket.

## We hereby order:

Guest tickets  (amount) at price per ticket of EUR 11 plus VAT

e-guest tickets  (amount) at price per ticket of EUR 11 plus VAT

Main exhibitors are requested to order guest tickets for their co-exhibitors.

## Submission deadline (only for Guest tickets): January 22, 2010

Messe München GmbH  
Customer Interaction Center  
Tel. (+49 89) 9 49-1 13 98  
Fax (+49 89) 9 49-1 13 99  
[www.inhorgenta.com](http://www.inhorgenta.com)

Place, Date  
Company stamp  
and legally  
binding signature  
of exhibitor

<input type="text"/>
<input type="text"/>

## Visitors admitted:

- Retail trade for watches, clocks, jewellery and precious metals
- Department stores which sell watches, clocks and jewellery
- Wholesale trade and export/import companies specialising in watches, clocks, jewellery and precious metals
- Watch- and clockmakers
- Gold- and silversmiths
- Suppliers of the watch, clock, jewellery and precious metal industries
- Members of relevant guilds and trade associations
- Students and trainees from relevant sectors
- **Please note:** People from advertising agencies, consultancies, banks and firms in unrelated sectors are not admitted to the fair.

## Guard against misuse

Guest tickets should give you the chance to invite customers or business partners, who are especially important for you, personally to visit your booth. Consequently, you as the purchaser of guest tickets certainly want to ensure that the guest tickets, which you will pay for, are only used by those persons for whom they are

intended. Consequently, we recommend that you address your guest tickets personally to someone you know or directly to the company's management or owner. **Guest tickets** and admission tickets are **non-transferable**. Improper use will result in confiscation of guest and admission tickets.