



## Sponsorship Opportunity

2010 International Conference on Advanced Automotive Electronics Technology

### Part I: Packaged Sponsorship

Option	Detailed Sponsorship Items and Benefits	Fee
<b>A. Top Sponsor and Speaker</b>	<ul style="list-style-type: none"> <li>● Recognized as the special supporter with company's logo published on conference website, electronic newsletter and on-site backdrop</li> <li>● A five-minute address at the conference Opening Ceremony (5 min)</li> <li>● One slot of presentation (30 min)</li> <li>● One full page, full color advertisement placed in the proceeding</li> <li>● Company logo exposed on the proceeding's cover</li> <li>● Company's poster exposure &amp; product displayed on check-in table</li> <li>● Brochure inserted in the proceeding (excluding production cost)</li> <li>● Five (5) complimentary conference registrants</li> </ul>	€ 6,100
<b>B. Dinner Sponsor</b>	<ul style="list-style-type: none"> <li>● Recognized as the special supporter with company's logo published on conference website, electronic newsletter and on-site backdrop</li> <li>● 10 min toast and presentation on March 16, 2010 as the exclusive sponsor of the dinner</li> <li>● One full page, full color advertisement placed in the proceeding</li> <li>● Company's poster exposure &amp; product displayed on check-in table</li> <li>● Four (4) complimentary conference registrants</li> </ul>	€ 5,100
<b>C. Speaker and Sponsor</b>	<ul style="list-style-type: none"> <li>● Recognized as the special supporter with company's logo published on conference website, electronic newsletter and on-site backdrop</li> <li>● One slot of presentation (30 min)</li> <li>● One full page, full color advertisement placed in the proceeding</li> <li>● Company's poster exposure &amp; product displayed on check-in table</li> <li>● Three (3) complimentary conference registrants</li> </ul>	€ 4,100
<b>D. On-site Display</b>	<ul style="list-style-type: none"> <li>● One full page, full color advertisement placed in the proceeding</li> <li>● Company's poster exposure &amp; product displayed on check-in table</li> <li>● Two (2) complimentary conference registrants</li> </ul>	€ 1,700
<b>E. Non- exhibiting speaker</b>	<ul style="list-style-type: none"> <li>● Recognized as the special supporter with company's logo published on conference website, electronic newsletter and on-site backdrop</li> <li>● One slot of presentation (30 min)</li> </ul>	€ 2,500

*Note: Limited slots free for electronica & Productronica 2010 exhibitors with over 36 sqm and approved high-quality content by the organizer on the first-come, first-served basis.*

### Part II: Single Sponsorship

Option	Detailed Sponsorship Items and Benefits	Fee
<b>1</b>	● Corporate video broadcasting during coffee break (10 min per time and at least 3 breaks)	€ 630
<b>2</b>	● Gift sponsor (gift produced by sponsor, amount: 400)	€ 370
<b>3</b>	● Brochure inserted in the proceeding (brochure produced by sponsor)	€ 310
<b>4</b>	● Conference bag (designed and produced by organizer with logos of conference, organizers and sponsor, amount: 400)	€ 5,000