

## Form 22 – Advertising in the exhibition catalogue

**DEADLINE: 19th March 2010**

Please return form to:  IMAG – Internationaler Messe- und Ausstellungsdienst GmbH Am Messesee 2 81829 München, Germany  Tel. +49 (0)89 949 22 339 Fax: +49 (0)89 949 22 350  Email: grit.kamstedt@imag.de  Contact: Ms. Grit Kamstedt	Company:
	Address:
	Tel:
	Fax:
	Email:
	Authorized by:
	Signature:
	Date:
	Hall / Booth No.:

The Official Exhibition Catalogue "Construction Equipment and Technologies'2010" provides an excellent opportunity for advertising your products to the visitors:

- 210x297mm FORMAT FULL-COLOR EDITION
- color 4+4
- circulation 18,000 copies

**Each visitor will get a FREE copy of the Catalogue!**

Advertising in the CTT Exhibition Catalogue will help the visitors to find your company, learn more about your products and contact you after the Exhibition.

### Advertising Rates in the CTT 2010 Official Catalogue:

- |   |             |
|---|-------------|
| <input type="checkbox"/> 1/4 (quarter) page             | 1,000.- EUR |
| <input type="checkbox"/> 1/2 (half) page                | 2,000.- EUR |
| <input type="checkbox"/> 1/1 (full) page                | 3,000.- EUR |
| <input type="checkbox"/> 2/1 pages (double page spread) | 5,300.- EUR |
| <input type="checkbox"/> 3 <sup>rd</sup> cover          | 3,500.- EUR |
| <input type="checkbox"/> 4 <sup>th</sup> cover          | 5,000.- EUR |

Please reserve \_\_\_\_\_ page(s) for a full-color advertisement.

Technical requirements will be provided upon receipt of this Form.

DISCOUNT! Advertisers of CTT magazine will get **50% discount** on their catalogue advertisement!!!

For further information please visit

<http://www.ctt-moscow.com/en/leftnavigation/media/advertising-sponsoring>