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Press Release

Industry welcomes launch of IFAT INDIA

Local and international trade associations are giving strong support to the premiere of IFAT INDIA, which takes place from October 24 to 26, 2013, at the Bombay Exhibition Centre (BEC) in Mumbai.

Dr. Amiya Kumar Sahu, President of the National Solid Waste Association of India (NSWAI), comments: "I know IFAT ENTSORGA in Munich very well and I am sure that IFAT INDIA will also establish itself as a successful event." At international level, too, Messe München's move into India is welcomed.

Dr. Armin Vogel, Chairman of the German Recycling Technologies and Waste Management Partnership Association e.V. (RETech): "The Indian environmental market needs holistic solutions, and IFAT INDIA covers all the sectors relevant to that market. This makes it the ideal trade show for environmental solutions." Also positive in his comments is Johannes Lohaus, Managing Director of the German Association for Water, Wastewater and Waste (*Deutsche Vereinigung für Wasserwirtschaft, Abwasser und Abfall e.V.* – DWA): "As a conceptual sponsor of the sector's leading international trade fair, IFAT ENTSORGA, a role we have played right from the start of that event, we are confident that Messe München is making the right step at the right time for the sector by launching IFAT INDIA."

IFAT INDIA's other international partners are the European Water Association (EWA), the *Bundesvereinigung der Firmen im Gas- und Wasserfach* (FIGAWA), the *Umweltcluster Bayern*, the International Solid Waste Association (ISWA), the Indian Water Works Association (IWWA), the Bavarian State Ministry of the Environment and Public Health (StMUG) and the *Verband Deutscher Rohr- und Kanal-Technik-Unternehmen* (VDRK).

The application documents for IFAT INDIA will be ready for dispatch at the end of October 2012. The forms will also then be available for download from the

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show's website at: www.ifat-india.com. The deadline for receipt of applications is July 15, 2013. Further information can be requested at any time by e-mail (mail@ifat-india.com).

Further information: www.ifat-india.com

IFAT INDIA

Messe München International is expanding its international network for the environmental technology sector with the launch of IFAT INDIA, which premieres between October 24 and 26, 2012, at the Bombay Exhibition Centre. The organizers – Messe München and its subsidiary MMI India – are expecting around 100 exhibitors and 6,000 visitors to be attracted to this first edition taking up 6,000 square meters of exhibition space.

Messe München International

Messe München International is one of the world's leading trade-show companies. It organizes around 40 trade shows for capital and consumer goods, and key high-tech industries. Each year over 30,000 exhibitors and over two million visitors take part in the events at the Messe München exhibition center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. The leading international trade fairs of Messe München International are all FKM-certified, i.e. exhibitor and visitor numbers and the figures for exhibition space are collected in line with agreed standards and independently audited on behalf of the FKM (*Gesellschaft zur Freiwilligen Kontrolle von Messe- und Ausstellungszahlen*), a society for the voluntary monitoring of fair and exhibition statistics. In addition, Messe München International organizes trade shows in Asia, Russia, the Middle East, South America and South Africa. With twelve associated companies abroad – in Europe and in Asia – and over 60 foreign representatives actively serving over 90 countries, Messe München International has a worldwide business network. The Group also takes a pioneering role as regards sustainability: It is the first trade-fair company to be awarded energy-efficiency certification from the technical inspection authorities TÜV SÜD.

