



# Auto China 2008

## 10th Beijing International Automotive Exhibition

April 2008

**Dates:** 22 – 25 April 2008  
(Auto Parts)

**Press Days:** 20 – 21 April

**Venue:** New China Int'l  
Exhibition Centre  
(NCIEC)  
Beijing / China

### Organizers

- CCPIT - China Council for the Promotion of International Trade, Automotive Sub-Council
- CNAICO – China National Automotive Industry International Corporation
- CIEC – China International Exhibition Center Group Corporation
- SAE – Society of Automotive Engineers of China

### International Co-organizer

- IMAG - Internationaler Messe- und Ausstellungsdienst GmbH

### Supporters

- CMIF – China Machinery Industry Federation
- SINOMACH – China National Machinery Industry Cooperation
- CCPIT – China Council for the Promotion of International Trade
- CAAM – China Association of Automobile Manufacturers

### Exhibition profile:

- Passenger cars, commercial vehicles & special-purpose vehicles
- Concept vehicles
- Auto parts, assemblies, modules and systems
- Vehicle manufacturing and technological process equipments
- Vehicle measuring, testing equipment
- Vehicle R&D, design techniques and systems and computer application technologies
- New technological process and new material in automotive industry
- New energy resource technologies and products in automotive industry
- Environmental protection technologies and products in automotive industry
- Vehicle ornaments and accessories
- Vehicle maintenance



### Highlights / Events:

- number of exhibited cars also created a new record with 890 samples
- 55 concept cars and 7 international brand cars celebrate their global debut
- 24 cars celebrate their debut in Asia
- about 30 conferences / seminars were held at Auto China 2008





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### Exhibitors:

- A total of 2,100 exhibitors from 18 countries and districts of the world
  - 225 overseas exhibitors
  - 1,800 domestic exhibitors
- 6 countries participated with an own country pavilion: Germany, Japan, Korea, Taiwan, Singapore and Spain

### Exhibition Space:

- 180,000 sqm

### Media:

- 16,734 domestic and oversea reporters applying for Press Cards
- 11,190 Press Cards for domestic and overseas reporters from 5,516 media were issued
- 1,014 reporters from 584 overseas media (including Hong Kong, Macao and Taiwan)
- 7,006 reporters are from 2,978 media of Beijing
- 3,170 reporters are from 1,954 media in other cities and districts

### Visitors:

- 680,000 visitors
  - 156,000 on trade days (22. - 23. April 2008)



**Next date: April 2010**

### Contact:

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