

Exhibitor passes for inhorgenta 2012

10-13 February 2012
New Munich
Trade Fair Center



39th International trade fair for jewellery, watches, design, gemstones and technology, Phone+49 89 949-11398, info@inhorgenta.de, www.inhorgenta.com

Exhibitor passes (Print@home Tickets) for inhorgenta 2012

PERSONALIZING YOUR EXHIBITOR PASSES (Print@home Tickets)

Once again, the exhibitor passes for inhorgenta 2012 will be personalized.

Doing so offers you the following benefits:

- Security Personalized passes further reduce the risk of misuse.
 - Transparency Everyone at your stand can be identified by name, making it much easier to establish contact.
 - Date collection Our electronic tracking system allows you to collect everyone's particulars and optimizes your post-fair follow-up.
- Please keep in mind that **admission to inhorgenta 2012 is only possible with personalized passes.**

What happens next?

Mid-November, you will receive an e-mail from us that contains your log-in data for exhibitor registration as well as detailed instructions about how to proceed. Prerequisite: You must have confirmed your stand proposal. You can use your log-in data to log in at www.inhorgenta.com/passes, to personalize your exhibitor passes (Print@home Tickets), and to order additional passes. Once you have successfully registered and paid your admission invoice, you will receive an e-mail with a link to your exhibitor pass (Print@home Ticket). Please print this out and bring it with you to the fair.

Prices for additional exhibitor passes (Print@home Tickets) (subject to a fee):

Save up to 50% compared to the price at the box office. Online order deadline: 10 Feb. 2012

One-day pass: EUR 12.61 + VAT (box office: EUR 25.21 + VAT)

Permanent pass: EUR 20.17 + VAT (box office: EUR 32.78 + VAT)

Number of free exhibitor passes:

Naturally, you will still receive a contingent of free exhibitor passes, the number of which depends on the size of your stand:

Stand size	No. exhibitor passes
from 12 m ² to 20 m ²	3
from 21 m ² to 30 m ²	4
from 31 m ² to 40 m ²	5
from 41 m ² to 50 m ²	6
from 51 m ² to 60 m ²	7
from 61 m ² to 70 m ²	8
from 71 m ² to 80 m ²	9

Stand size	No. exhibitor passes
from 81 m ² to 90 m ²	10
from 91 m ² to 100 m ²	11
from 101 m ² to 120 m ²	12
from 121 m ² to 140 m ²	13
from 141 m ² to 160 m ²	14
from 161 m ² to 180 m ²	15
from 181 m ² to 200 m ²	16

Starting at 201 m²: 1 additional exhibitor pass for each additional 20 m² or portion thereof

If you have questions regarding exhibitor registration or your log-in data, please feel free to contact us at any time:

Customer Interaction Center

E-mail: exhibitor@inhorgenta.com

Phone +49 89 949-11398

Fax +49 89 949-11399

Please note:

- As a rule, exhibitor passes (Print@home Tickets) are only issued once the invoice for stand space has been paid in full (admission invoice).
- Including co-exhibitors at your stand does not increase the number of free exhibitor passes (Print@home Tickets). Exhibitor passes (Print@home Tickets) are not transferable. They are intended only for stand personnel and may not be passed on to third parties.
- All exhibitor passes (free passes and those subject to a fee) must be personalized.
- **Exhibitor passes (Print@home Tickets) can be personalized and additional passes ordered online until 10 Feb. 2012.** After that deadline, additional exhibitor passes may only be purchased at the Exhibitor Service Counter in the West Entrance at the fair upon presentation of documentation verifying one's status as a company employee or pick-up authorization and an ID card.
- In your final invoice, you will only be charged for exhibitor passes that are actually used for inhorgenta 2012. You will not be charged for the number of free passes based on stand size or for passes that are not used.
- When you place your order, there is no need to differentiate between free passes and those subject to a fee. That occurs automatically during invoicing.

Tips regarding exhibitor passes (Print@home Tickets)

1. Exhibitor passes are only issued to company employees working at your stand. Please wear your pass and ensure that it is clearly visible at all times. Exhibitor passes may not be passed on to third parties.
2. Pass-holders may be asked to verify their identity. If the name on the exhibitor pass does not correspond to that of the person wearing the pass, it will be considered misuse and the exhibitor pass will be confiscated.
3. Exhibitor passes are not intended for trade visitors attending inhorgenta and may not be passed on to people from other branches of industry or to your customers.
If you would like to invite your customers to attend the fair, you may order vouchers for 1-day tickets. Price: EUR 12.61 + VAT for each redeemed online voucher for a 1-day ticket or EUR 15.97 + VAT for each printed voucher for a 1-day ticket. However, vouchers for 1-day tickets do not relieve the holder from having to register as a trade visitor. Information regarding the circle of visitors who are admitted to the fair is available at: Tel. +49 89 949-11398.