

inhorgenta europe offers a number of PR services to optimize your public relations efforts. New products and advances historically generate a high level of interest among the approx. 600 registered journalists from all over the world. The daily press, photographers, and television teams are always on the lookout for attractive subjects and the latest trends during inhorgenta europe.

In addition, www.inhorgenta.com provides exhibitors, visitors and journalists prior to, during, and after the show with comprehensive and up-to-date information on the entire event.

Press Center (bookable PR services)

This area provides you with various options to distribute your press kits. These partly complimentary services can be booked at www.inhorgenta.com "Exhibitor Service > PR services".

- exhibitor press conferences
- press boxes
- online press boxes
- online product highlights
- media contacts

Media/Publications (optional PR services)

inhorgenta europe provides retailers, industry, and press with the latest industry information via a number of proprietary media options. We will be happy to include your news if you send them to us, however we reserve the right to final editing. There is no guarantee every submission will be published. Please go to www.inhorgenta.com "Exhibitor Service > PR services" for more information.

- inhorgenta europe newsletter
- inhorgenta europe daily news
- tv & radio service
- press releases

For detailed information as well as booking the inhorgenta europe PR services online please visit our website www.inhorgenta.com. For further questions please do not hesitate to contact us:

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