

No. 22 e

February 2009

inhorgenta europe Innovation Award 2009: here are the 10th anniversary winners

Innovative jewelry design was once again rewarded with an innovation award at inhorgenta europe (February 20th – 23rd, 2009). This award presented by inhorgenta europe to endorse newcomers in the world of designer jewelry has become one of the world's most important honors in this segment. More than one-hundred designers from all over the globe entered their creations in the competition celebrating its 10th anniversary this year. The innovation award comes complete with an endowment of 2,000 EURO, and young jewelry designers considered it a very important honor, due to its great reputation throughout the industry and its advantages as an effective stepping stone into the international jewelry market.

Under the motto “Könnerschaft des Machens” (“Mastership of Creation”) an international jury consisting of designers, faculty members from well-known design institutes, as well as art and media representatives selected the six winners for this year.

The award categories included “Modern Jewelry Design”, “Modern Utensil Design – Special Award Silver”, as well as “Modern Platinum Jewelry Design”.

The jury liked the simple, yet opulent sculptural constructions by German designer Mirjam Hiller, as well as the layered rings by Taisuke Nakada from Japan, who used traditional Asian Mokume technique to breathe new life into his designs. As a representative of the English design scene Anthony Roussell impressed the jury with his use of organic, sustainable materials. And finally, yet another German was selected by the jury: Aliki Apoussidou combined power and stillness, energy and sensibility in her rings – an exceptional design language the jury rewarded appropriately. The winner of the award for Modern Utensil Design in Silver was Miranda Meilleur from England. Her bowls and spoons distinguished themselves thanks to authentic appeal, combined with originality. The Platinum Award went to Dominique Laborderydie from Belgium, who emphasized the elegance of this precious metal with the help of a certain level of understatement.

Participants consider the innovation award, as well as the designer jewelry exhibition hall C2, a globally unique platform for designer jewelry in all its facets. The lively and inspiring



communication among the designers is only one reason why inhorgenta europe deserves its particular reputation as a leading trade show for the designer jewelry segment. The smaller and newer exhibitors especially appreciate the show as a comprehensive contact exchange to reach international retailers. Armin Wittmann, Exhibition Director inhorgenta europe, considers the innovation award proof of the trade show's unparalleled design competence. "The innovation award and the special concept of hall C2 as a designer hall complement each other," says Wittmann, "both endorse the special innovation power and creativity of the jewelry industry."

Photos for download at www.inhorgenta.com (Design Podium)

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