

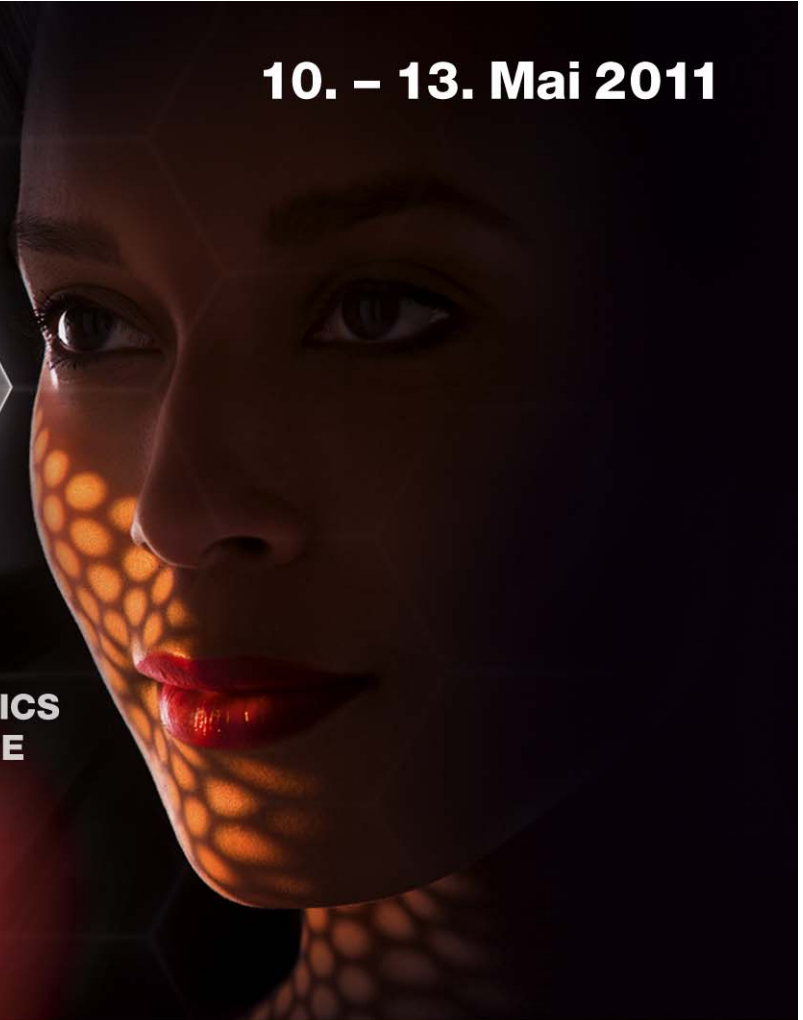


Messe München
International

10. – 13. Mai 2011



FACING
THE LOGISTICS
CHALLENGE



Main Press Conference
10 May 2011

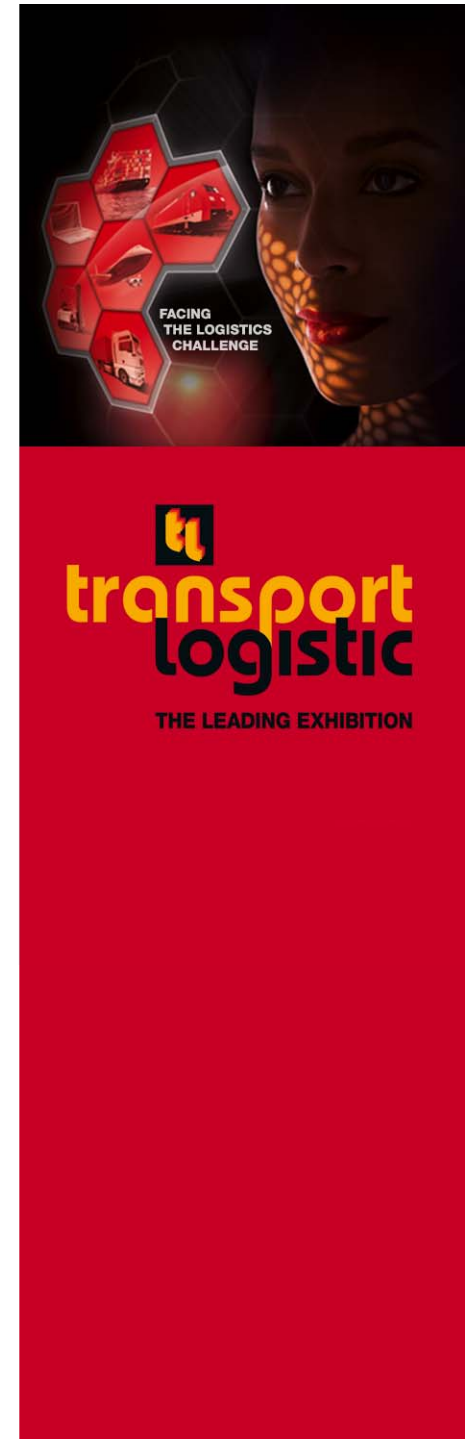
www.transportlogistic.de

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transport
logistic

THE LEADING EXHIBITION

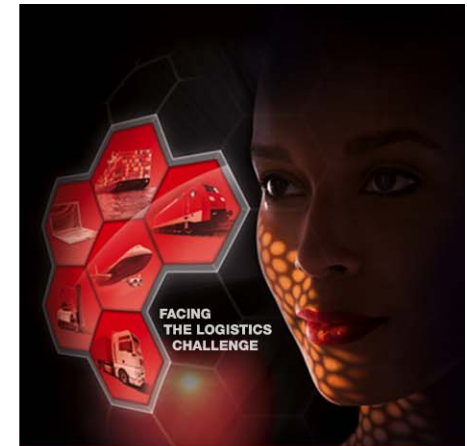
transport logistic WORLD´S LEADING EXHIBITION

- ▶ 13th International Exhibition for Logistics, Mobility, IT and Supply Chain Management
- ▶ World´ s largest trade fair for the sector
- ▶ Unique and comprehensive exhibition:
Covers the entire supply chain



Visitor target groups

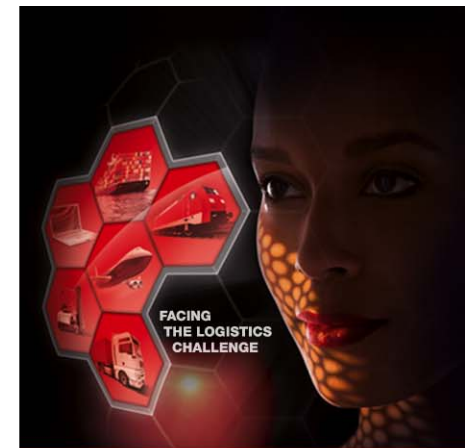
- ▶ Service-providers and decision-makers in the transport and logistics business
- ▶ Representatives from trade and industry
- ▶ Trade associations and R&D




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THE LEADING EXHIBITION

Exhibitor structure

- ▶ 1,063 – logistics services
- ▶ 280 – IT
- ▶ 200 – air cargo business
- ▶ 120 – maritime/inland ports
- ▶ 100 – railways
- ▶ 80 – road/rail vehicles
- ▶ 50 – intralogistics



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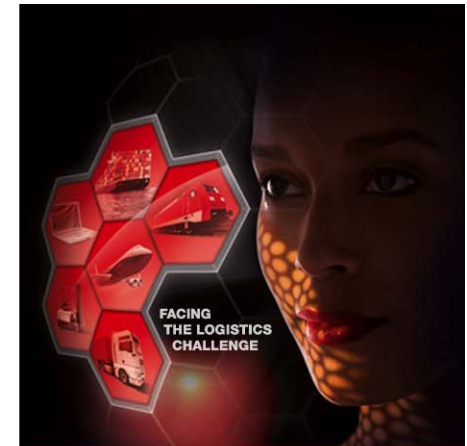
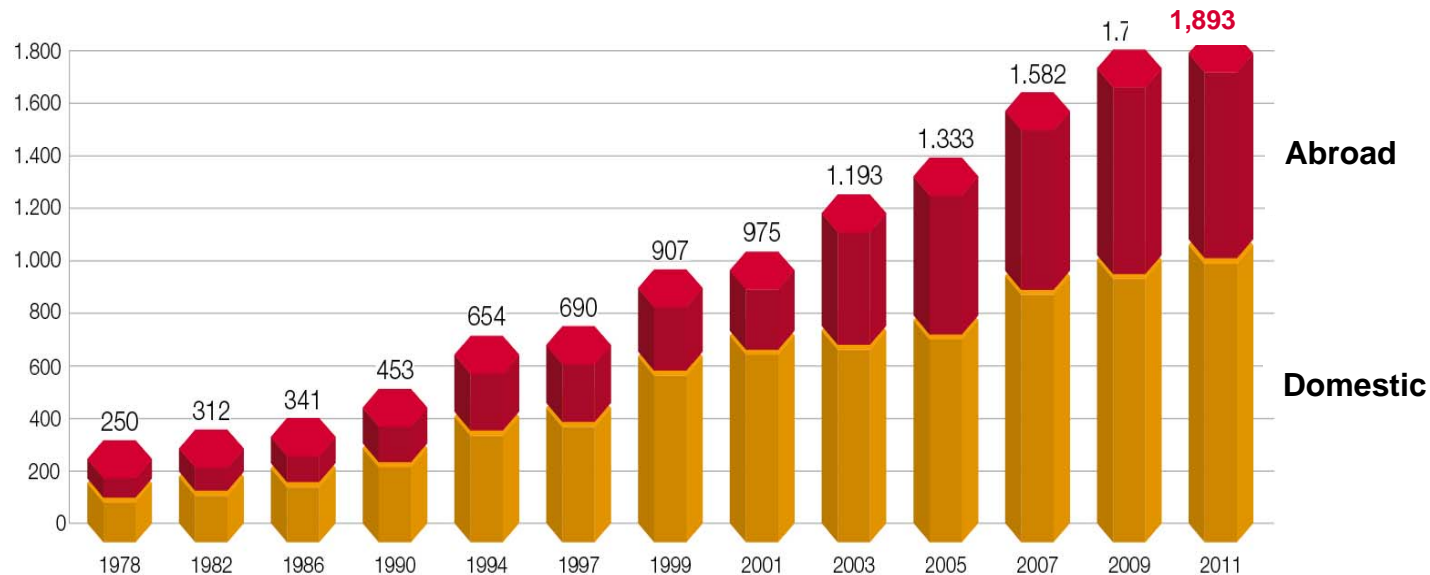

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Exhibitor growth

▶ 1,893 exhibitors from 59 countries:

+ 7 %

Exhibitor development



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THE LEADING EXHIBITION

International participation

- ▶ 829 exhibitors from outside Germany:
+ 16 %
- ▶ Proportion of exhibitors from
outside Germany: 44 %



- ▶ Rise in participation from:
 - ▶ Baltic: Estonia, Latvia, Lithuania
 - ▶ Benelux: Belgium, Luxembourg, Netherlands
 - ▶ Scandinavia: Finland, Norway, Sweden
 - ▶ East/Southeast Europe: Kazakhstan, Poland, Turkey, Russia

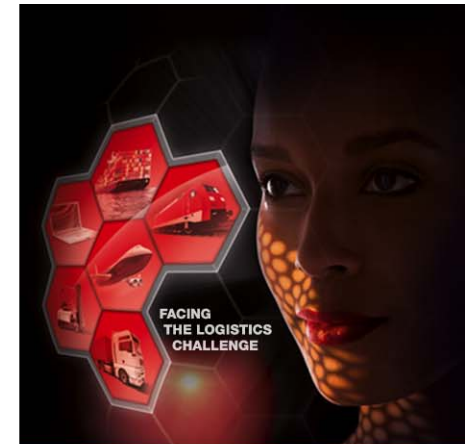
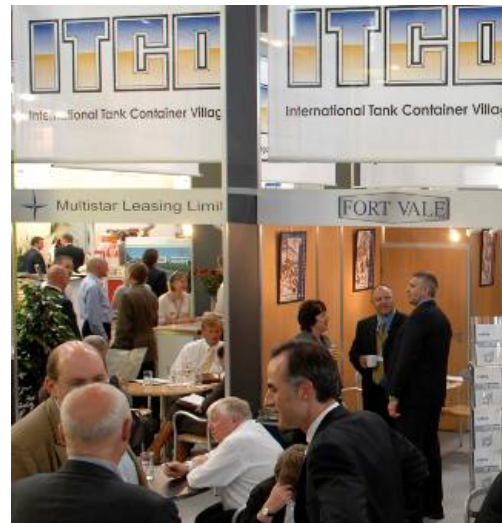


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Location marketing worldwide

Joint stands from:

- ▶ New: Bulgaria, Estonia, Norway, Slovak Rep.
- ▶ Belarus, Belgium, Croatia, Czech Republic, France, Italy, Latvia, Lithuania, Netherlands and Spain
- ▶ International Tank Container Village
- ▶ German regions




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International politicians attend

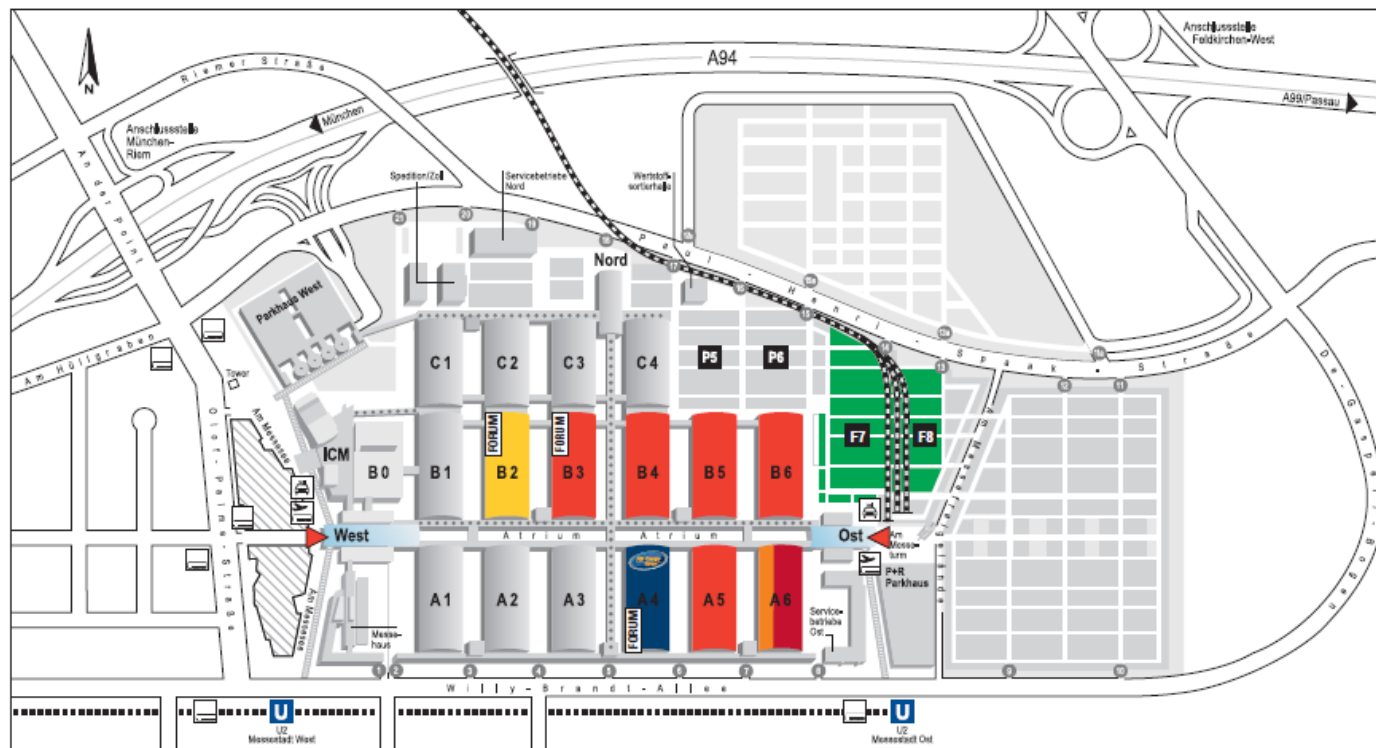
- ▶ Nikolaj Asaul, Deputy Minister of Transport, **Russian Federation**
- ▶ Kamen Kitchev, Deputy Minister of Transport, Information Technology and Communication, **Bulgaria**
- ▶ Jeannot Krecké, Minister of the Economy and Foreign Trade, **Luxembourg**
- ▶ Eligijus Masiulis, Minister of Transport and Communications, **Lithuania**



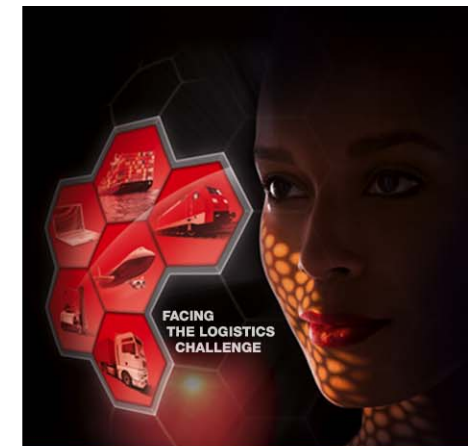

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THE LEADING EXHIBITION

Exhibition area

- ▶ 8 halls - 100,000 m² of space
- ▶ High-density layout of stands in the halls
- ▶ Sidings on open-air site fully booked



 Telematik / Telematics	 Intralogistik / Intralogistics	 Dienstleistungen Logistik	 Systeme des Güterverkehrs	 Air Cargo Europe	 Freigelände / Open-air site	 Eingänge
 eBusiness / e-business	 Schnittstellen / Interfaces	 Logistics services	 Freight transport systems	 Air Cargo Europe	 Gleise / Rails	 Entrances
 Telekommunikation / Telecommunications						

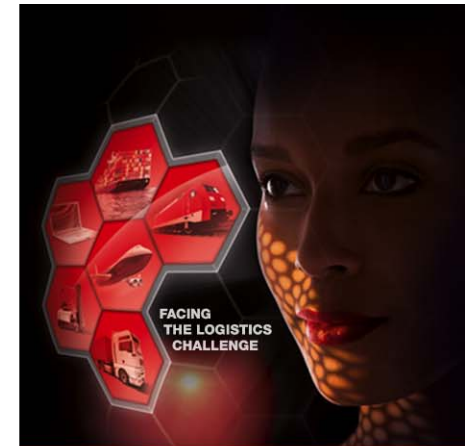



THE LEADING EXHIBITION

Conference programme

30 forums covering top themes, e.g.:

- ▶ Green logistics
- ▶ When will the EU borders for freight trains be removed?
- ▶ Women in leadership in business
- ▶ Cool logistics
- ▶ Logistics software on demand




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THE LEADING EXHIBITION

Conference programme

Country and region specials:

- ▶ Africa
- ▶ Austria
- ▶ France
- ▶ Italy
- ▶ Turkey

▶ **Air Cargo Europe**



▶ **marilog**




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THE LEADING EXHIBITION

New: Executive Day

Friday, 13 May 2011



- ▶ Over 150 exhibitors are taking part
- ▶ Top managers are available for talks
- ▶ Participating companies receive free ticket vouchers for visitors




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THE LEADING EXHIBITION

Transportation policy meets logistics

Fri. 13.05.2011, 12:00 - 15:00, Forum Hall B3

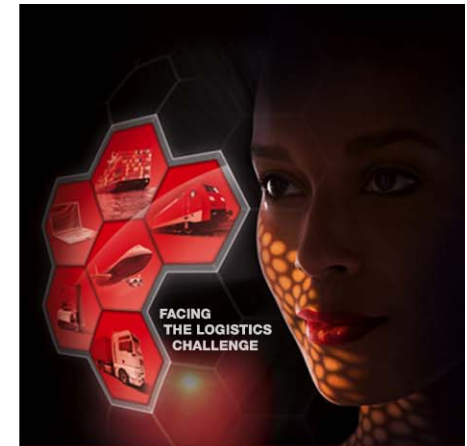
Political framework versus the needs of the logistics sector

Participants:

- ▶ Dr. Andreas Scheuer (CSU), Parliamentary State Secretary, German Federal Ministry of Transport
- ▶ Dr. Anton Hofreiter (Bündnis 90/Die Grünen), Member of the German Bundestag and Transport Policy Speaker
- ▶ Ismail Ertug (SPD), Member of the European Parliament, Member of the Committee on Transport and Tourism
- ▶ Herbert Götz, President, German Association for Private Transport, Shippers and Logistics (BWVL), and Entrepreneur
- ▶ Dr. Jörg Mosolf, Entrepreneur
- ▶ Prof. Dr. Herbert Baum, Director of the Institute for Transport Economics, University of Cologne

Chaired by:

- ▶ Andre Kranke, Deputy Editor-in-Chief, *VerkehrsRundschau*
- ▶ Sebastian Bollig, Editorial Dept. Transport Policy, *VerkehrsRundschau*

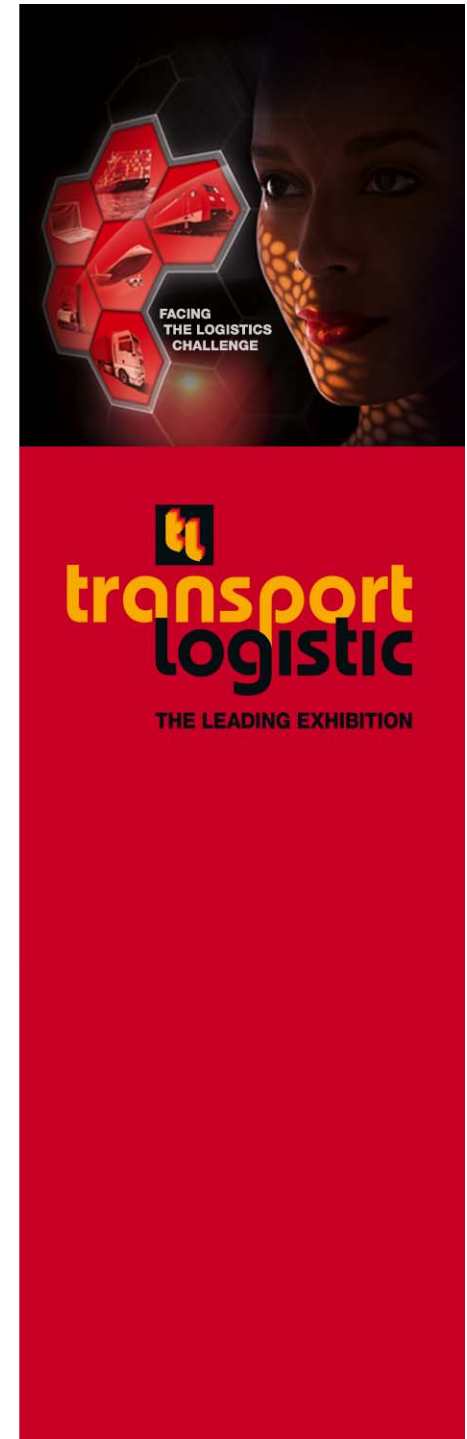



THE LEADING EXHIBITION

New online services



- ▶ transport logistic app and mobile
- ▶ Facebook page and Twitter wall

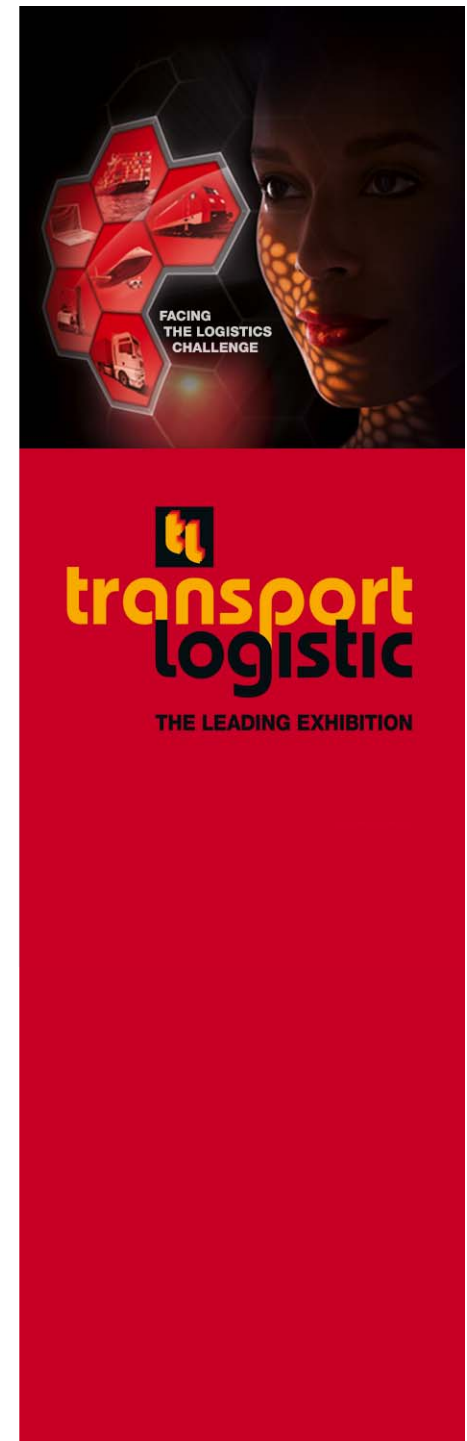


Exhibition dates abroad

logi 
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- ▶ logitrans:
8 to 10 December 2011 in Istanbul

- ▶ transport logistic 
5 to 7 June 2012 in Shanghai



Many thanks for your attention!

10. – 13. Mai 2011
Neue Messe München

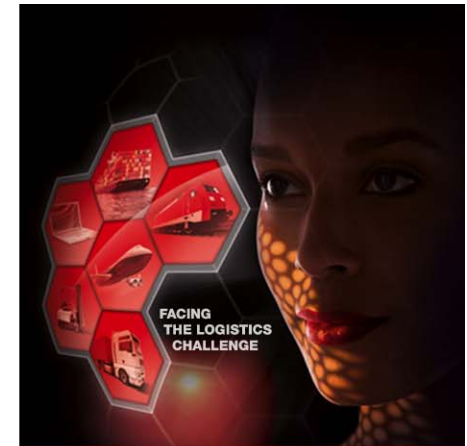
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FACING THE LOGISTICS CHALLENGE

- 1. Transport logistic Fakten
- 1. Für Aussteller
- 1. Für Besucher
- 1. Aussteller 2011
- 1. Rahmenprogramm
- 1. Für die Presse
- 1. Runder
- 1. Hotel und Aufenthalt
- 1. transport logistic 2011
- 1. Newsletteranmeldung

Extensive information online:

www.transportlogistic.de



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