

HOW CAN YOU BENEFIT FROM B2B E-COMMUNICATION?

VISIT THE ISPO E-LOUNGE AND FIND OUT!

THE PLATFORM FOR E-BUSINESS SUCCESS

This year, getting the latest info on B2B e-commerce and learning how your business can benefit from it will be easier than ever.

The ispo e-Lounge gathers leading B2B e-Tools providers into one place for convenient access to useful information and quick answers to all of your questions. It will help bringing you up to speed on B2B e-business in the sporting goods industry and provide you with tools that can dramatically benefit your business.

DON'T MISS OUT

Stop by the ispo e-Lounge located right inside the West Entrance.

FREE DAILY E-SEMINARS – EVERY DAY AT 3 P.M.

Every day from 3:00 p.m. to 4:00 p.m. in conference room B31, upstairs from Hall A3, the ispo e-Lounge will be hosting a free e-Seminar. You'll hear informative presentations from top industry professionals and get important information on bringing your B2B e-business to the next level.

DON'T FORGET TO SIGN UP

Attending an e-seminar could be the start of a competitive advantage. Sign up at the ispo e-Lounge in the West Entrance by 1:00 p.m. each day, and get all of your questions answered. You will be glad that you did!

ISPO E-LOUNGE PARTICIPANTS INCLUDE:



btwentyfour
enabling business

Btwentyfour secures your ability, presence and availability to satisfy your customers and exchange business information electronically. At the same time, it helps you avoid spending time and resources on unnecessary projects. Btwentyfour's business platform is the only interface you need to communicate electronically with your customers, regardless of market.



BEDAV is a Microsoft Gold Certified Partner and considered one of the industry leaders in ERP-Software for textile and clothing retailing. With solutions based on Microsoft Dynamics software, BEDAV is the industry partner for guiding IT projects from strategic planning through implementation, to training and long-term guidance.



CenterStone Technologies provides "iVendix" – the industry leading B2B e-commerce solution for dealers and sales reps. iVendix allows more than 80 apparel, footwear, and equipment brands to be open for business 24/7, while reducing commercial costs, and stimulating sales. In 2009, more than US\$ 1 billion in wholesale transactions, 320,000 orders, and 740,000 unique logins were generated by 20,000 professional users in 30 countries.

soqmedia

Soqmedia is a central platform that allows the automatic exchange of product data. The principle is easy: Manufacturers upload their original product data in one single step and authorized retailers select the products they need for their online shop. The data can be checked, changed, or updated at any time. Soqmedia lets information flow.