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Third major medical congress at the ICM this year

- Congress of the German Society of Gynaecology and Obstetrics (DGGG) at the ICM – International Congress Centre Munich from 5 to 8 October 2010
- Internationality and venue suitability of key importance to organisers

The ICM's achievements in terms of hosting major medical trade congresses are impressive - around 16,000 doctors from all parts of the world have participated in a trade congress at the ICM – International Congress Centre Munich since February of this year. The congress of the European Psychiatric Association (EPA), for example, attracted 3,400 psychiatrists from 80 different countries to Munich in the spring. June of this year saw in excess of 8,500 European nephrologists participating in the congress of the International Society of Nephrology (2010 ERA-EDTA/DGfN Congress) at the ICM. And this year's trade congress of the German Society of Gynaecology and Obstetrics (DGGG), taking place from 5 to 8 October 2010 at the ICM is expected to host more than 4,000 specialists and researchers at the ICM.

Venue ideal for the purpose

Medical societies of both a national and international nature opt for the ICM as the venue of choice for their annual congresses for a whole range of reasons - internationality, flexible space options and the high-level professionalism of the on-site project teams top the list of priorities according to the professional congress organisers (PCOs) appointed to carry out the organisation and execution of the events concerned.

Thomas Wiese, managing director of CTW - Congress Organisation Thomas Wiese GmbH (www.ctw-congress.de), who is organising the DGGG congress at the ICM in early October, underlines that "for participants travelling from abroad, excellent transport links

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such as those offered by nearby Munich Airport" make a key contribution to the success of the event. Moreover, only very few congress centres in Germany could "guarantee such a comprehensive range of space options and such a high level of flexibility in terms of the choice of halls and their connection with the exhibition area as the ICM", Wiese states.

Promises count

The professionalism and reliability of the ICM team also reaped special praise from the organisers of the three congresses. Representatives of the internationally renowned PCO Kenes group (www.kenes-group.com) summed it up at the end of the successful EPA congress at the ICM by saying that "the ICM team finds the right solution for every challenge" and that "promises are always kept at the ICM".

Enormous indirect benefits

The successful organisation of trade congresses at the ICM is also of benefit to the city of Munich and the surrounding area - In addition to the significant image enhancement such events bring, the thousands of international congress participants boost the revenue generated by service and catering companies and, as such, contribute sums in the millions to Munich's general economic prosperity.

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ICM - International Congress Centre Munich

ICM, the International Congress Centre Munich, is one of the leading congress and convention destinations in Germany and Europe thanks to its modern architecture and first-rate amenities. Located adjacent to the New Munich Trade Fair Centre, and with a direct covered link to it, the ICM offers planners tremendous flexibility and scope for organising events of all kinds. As an independent profit centre of Messe München GmbH, the International Congress Centre Munich promotes its services and facilities to customers in the German and European meetings, incentives, conferences and exhibitions market. The ICM also acts as a platform for the academic and scientific programmes and congresses accompanying the events held at the New Munich Trade Fair Centre, organised by Messe München.

Messe München International

Messe München International (MMI) is one of the world's leading trade-fair companies. It organises around 40 trade fairs for capital and consumer goods, and key high-tech industries. Each year over 30,000 exhibitors from more than 100 countries, and over two million visitors from more than 200 countries take part in the events in Munich. In addition, MMI organises trade fairs in Asia, Russia, the Middle East and South America. With six subsidiaries abroad - in Europe and in Asia - and with 66 foreign representatives serving 89 countries, MMI has a truly global network. Environmental protection and sustainability are key priorities in all MMI's operations, at home and abroad.

For additional information and photos to download, go to: www.messe-muenchen.de and www.icm-muenchen.de

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