



India's Platform for the Laser and Photonics Community

LASER World of PHOTONICS INDIA



PROGRESS in LIGHT

SAVE THE DATE

SEPTEMBER 14-16, 2012

www.photonicsindia.net

BOMBAY
EXHIBITION
CENTRE

➤ The Indian laser market – your opportunity

India is a rapidly growing market. Demand for industrial laser and optical systems is increasing, presenting the photonics industry with a great deal of potential.

The Indian laser and photonics market is still in an early stage of development. Messe München International has been tracking the many business prospects and has decided to establish a new platform for the laser and photonics industry in India. LASER World of PHOTONICS INDIA is a unique opportunity for you to tap this market at just the right time. Benefit from the high growth rates that are expected over the next years.

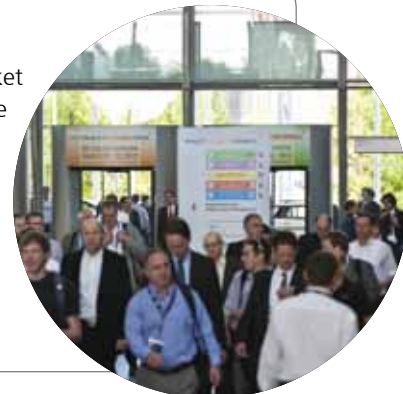
Take advantage of this chance to establish and maintain promising business ties in India.

➤ Join the community

International key players like IPG Photonics and Trumpf as well as the Indian market leader Sahajanand won't miss this chance to tap the huge potential demand that the Indian market for laser and photonics technologies has to offer.

LASER World of PHOTONICS INDIA will also feature a first-rate conference program. For this reason, MMI collaborates with Indian research institutes and industry associations, e.g. the Indian Laser Association. One special topic will be laser material processing.

The conference also gives exhibitors an additional technical platform where they can present their latest innovations. This is essential to the success of LASER World of PHOTONICS INDIA.



➤ Supporter statements

- "TRUMPF is exhibiting with Messe München's LASER World of PHOTONICS network in Munich and Shanghai very successfully from the very beginning. Consequently the new LASER World of PHOTONICS INDIA is the perfect place for us to tap the potential for laser-based materials processing in this rapidly growing market. We are keen to participate and support the show." **Mr. Dharmendra Nautiyal, National Sales Manager (Laser Division), TRUMPF (India) Pvt Ltd**
- "We have been part of LASER World of PHOTONICS in Munich in the past. The show has always been a wonderful B2B platform for our company for overall business development. We are now equally happy to support LASER World of PHOTONICS INDIA" **Dr. Arvind Patel, Chairman & Managing Director, Sahajanand Laser Technology Ltd.**
- "We wish all the success to LASER World of PHOTONICS INDIA as such platforms play a vital role to keep the industry abreast with the fast changing global trends." **Dr. Shovan K. Majumder, Scientist-G, Raja Ramanna Centre for Advanced Technology (RRCAT) & Associate Professor, Homi Bhabha National Institute (HBNI), Department of Atomic Energy (DAE), Government of India**
- "We have been patronizing LASER World of PHOTONICS in Munich and we look forward to support LASER World of PHOTONICS INDIA which we believe will be extremely beneficial for the industry" **Mr. Thirulokapathy, Head of Operations, IPG Photonics India.**

➤ Reasons for your participation

As the organizers of the world's leading trade show for photonics – LASER World of PHOTONICS in Munich – and Asia's leading show – LASER World of PHOTONICS CHINA - we maintain a network of international trade fairs and global partnerships with the most important trade associations and media outlets. That means competence, contacts and a competitive edge - and enough know-how to promote an entire industry. Including your company.

- Mumbai is one of the most important cluster regions for photonics in India.
- World of Photonics, MMI's worldwide network of photonics trade fairs, demonstrates our outstanding know how for photonics trade fairs.
- We keep good contact to all key players in the photonics industry.
- Our local subsidiary MMI India has broad experience in international trade fairs and good contacts to associations, institutions and media.
- We guarantee international standards in the organization and promotion of the trade show.

This clearly differentiates LASER World of PHOTONICS INDIA from other industry events that have been held in India to date.

➔ The entire range of photonics in an international setting

LASER World of PHOTONICS INDIA focuses on the entire range of laser and photonics technologies:

- Lasers and optronics
- Optics
- Sensors, test and measurement
- Laser systems for production engineering
- Optical measurement systems
- Optical information technology

➔ Target visitor branches

- Automotive
- Aviation / Aerospace
- Clothing / Garment
- Contract manufacturing / Job shops
- Electrical engineering / Electronics
- Jewellery
- Photovoltaic
- Precision mechanics /Optics
- Science / Research
- Semiconductors
- Telecommunications
- Toolmaking / Machine manufacturing



➔ The perfect location for world-class trade fairs

Mumbai, or Bombay as it was formerly known, is the capital of the Indian state of Maharashtra and India's largest and most affluent city.

Mumbai, being the commercial capital of India and one of the most important cluster regions for photonics, is well connected to all parts of India and Key International Destinations. Chhatrapati Shivaji International Airport is one of the busiest airports in the country. The Western Railways connects Mumbai to all major cities of India with adequate train. Mumbai has got air-conditioned buses playing between key cities like Pune, Nashik, Solapur, Surat etc.



➔ Bombay Exhibition Centre (BEC)

LASER World of PHOTONICS INDIA is located in hall 6 at the Bombay Exhibition Centre (BEC). The BEC is India's largest private sector exhibition center. Since its was founded in 1991, the BEC has hosted a large number of prestigious, international exhibitions. The centre is ideally situated along the Western Express Highway in Goregaon, within 10 minutes from airports, walking distance to train stations and a 20 minute drive from the heart of the city. There are numerous hotels, entertainment activities, retail shopping & sightseeing spots in close proximity.



The LASER World of PHOTONICS trade fairs and their congresses are the most important marketplaces and think tanks for the worldwide laser and photonics industry and its users. They also combine research and applications, and promote the use and further development of optical technologies.

With a total of 1,400 exhibitors and more than 55,000 visitors in Munich and Shanghai, Messe Muenchen International is the world's leading trade fair organizer for lasers and photonics.

➤ About Messe München International

Messe München International (MMI) is one of the world's leading organizers of trade fairs. It organises some 40 trade fairs for capital goods, consumer goods and new technologies. More than 30,000 exhibitors from over 100 countries and more than two million visitors from over 200 countries participate in fairs and exhibitions in Munich each year. In addition, MMI organises trade fairs in Asia, Russia, the Middle East and South America. With six subsidiaries abroad - in Europe and in Asia - and 66 foreign representatives covering 89 countries, MMI has a network that spans the globe.



Contact:
Messe München GmbH
Messegelände, 81823 München, Germany
Phone: +49 89 949-20325 Fax: +49 89 949-97-20325
Email: info@photonicsindia.net

MMI India Pvt. Ltd.
Lalani Aura, 3th Floor, 34th Road, Khar (West), Mumbai 400052, India
Phone: +91 22 42554700 Fax: +91 22 42554719
Email: info@mmi-india.in