

Comtrans 2010

COMTRANS
КОММЕРЧЕСКИЙ АВТОТРАНСПОРТ

10th Specialized International Exhibition "Commercial Auto Transport 2010"

Key Data:

Dates: 20 - 24 April 2010
 Frequency: annually in Moscow
 Premier event: 2000
 Venue: CROCUS Expo
 Total area: 60,000 sq.m (estimated)

Beginning of

allocation: **04 January 2010**

Facts:

- Russia's most important B2B event dedicated to commercial vehicles in 2010
- Expected growth in terms of exhibitors (ca. 38%) and visitors (ca. 28%)
- World's and Russia's leading manufacturing companies, e.g. Mercedes-Benz, MAN, Renault, Scania, Volvo, DAF, Kamaz

Purpose:

- To demonstrate capabilities and peculiarities of commercial vehicles, new technologies, equipment and accessories.

Review: Comtrans 2008

- 320 exhibitors
- 50,000 sqm exhibition space
- 18,768 visitors (qualified trade visitors)

Market outline:

- Russian heavy truck market: growth of 30% in 2007
- Russia as largest European market
- Rise by 127% in the last five years of sales in the medium and heavy segments
- Sale of over 152,000 units in 2007



Scope of Exhibits:

- Trucks
- Buses & Minivans
- Special-Purpose Vehicles
- Vans & Pickups
- Trailers & Semitrailers
- All-Terrain & Off-Road Vehicles
- Armored Vehicles
- Municipal-Engineering Vehicles
- Special-Purpose Vehicles
- Support & Maintenance
- Logistics & Transport Services
- Spare Parts & Accessories
- Lubricants
- Tires
- Tools & Repair Equipment
- Leasing of Motor Vehicles
- Insurance
- Mass Media

Organizer

- Media Globe

International Partner

- IMAG – Int'l Messe- und Ausstellungsdienst GmbH

