

Data protection

Principles

Stiftung der Deutschen Bekleidungsindustrie zur Förderung der Ausbildung von Nachwuchskräften in der Modebranche thanks you for visiting our Web site and for your interest in our company and our products.

We take the protection of your private data seriously and we would like you to feel comfortable when visiting our Internet pages.

The protection of your privacy is of the greatest importance to us. It therefore goes without saying that we comply with statutory provisions for data protection.

Our staff are obligated to maintain secrecy with regard to data and they receive regular training in the areas of data protection and data security.

In the following, we would like to give you a brief description of how we protect your data and what it means for you when you make use of our online offers.

Access data

When our Internet pages are called up, Stiftung der Deutschen Bekleidungsindustrie zur Förderung der Ausbildung von Nachwuchskräften in der Modebranche receives access data which is stored for protective purposes and which fundamentally permits identification. This data comprises

- the name of your Internet service provider;
- the country you come from;
- the Web site from which you are visiting us;
- the search term if you are coming to our site via a search engine;
- the Web sites of ours which you are visiting;
- the user tool (Web browser, operating system) with which you have accessed us;
- files which you have downloaded from our site (e.g. PDF or Word documents);
- the duration of the visit;
- the date and the time of the visit.

This data is analysed by Stiftung der Deutschen Bekleidungsindustrie zur Förderung der Ausbildung von Nachwuchskräften in der Modebranche in order to get to know and to evaluate user behaviour. In so doing, this data is not utilised on a personal level.

Personal data

Personal data is information which is used explicitly to determine your identity.

It includes information such as your name and your postal or e-mail address.

Personal data is saved by us in addition to access data only when you indicate it to us voluntarily, e.g. as part of a registration, a survey, a prize competition, a contact inquiry, an application for a newsletter or for the carrying out of an online order.

Moreover, personal data is used only to the extent necessary and only for the purpose consented to by you and for a legally permissible purpose.

For the secure transmission of your data, Stiftung der Deutschen Bekleidungsindustrie zur Förderung der Ausbildung von Nachwuchskräften in der Modebranche employs encryption procedures in secure areas. This means that communications between your browser and our order system, for instance, cannot be read by others in the Internet.

All data is stored only on specially protected servers of Stiftung der Deutschen Bekleidungsindustrie zur Förderung der Ausbildung von Nachwuchskräften in der Modebranche in Germany.

Incidentally, using our order system is regarded as consenting to the storage and use of your data by Stiftung der Deutschen Bekleidungsindustrie zur Förderung der Ausbildung von Nachwuchskräften in der Modebranche and its partners.

Passing on of personal data to third parties

Stiftung der Deutschen Bekleidungsindustrie zur Förderung der Ausbildung von Nachwuchskräften in der Modebranche renders its services together with selected partners too.

These are subject to the same strict statutory provisions for data protection and are also integrated into the data protection concept of Stiftung der Deutschen Bekleidungsindustrie zur Förderung der Ausbildung von Nachwuchskräften in der Modebranche.

Personal data is only passed on

- in order data processing such as for online orders;
- in the particular case when you have given your prior consent.

Further information – such as statements made voluntarily about main areas of interest – is not passed on to third parties by Stiftung der Deutschen Bekleidungsindustrie zur Förderung der Ausbildung von Nachwuchskräften in der Modebranche.

Personal data is conveyed to state institutions and authorities only within the scope of statutory or judicial obligations.

Power of revocation

If you demand in writing that Stiftung der Deutschen Bekleidungsindustrie zur Förderung der Ausbildung von Nachwuchskräften in der Modebranche or the representative responsible for you should amend, cease from using or delete your personal data, we shall of course carry this out immediately.

If you are registered as a user, we also offer you the possibility of seeing the data for yourself and of deleting or altering it if need be.

Cookies

Cookies are small text files which are used by many Web sites throughout the world including Germany.

Cookies are created during your visit to our Web site and are placed on your fixed disk by our server.

Our cookies contain no specifically personal information.

Moreover, cookies placed by our servers can only be read again by us and not by any external Web site.

Most browsers are set in such a way that they automatically accept cookies. If you do not wish to avail of the advantages of cookies, you can deactivate this function in your browser.

In this connection, please take into account the individual adjustment possibilities of your browser.

You can of course view our Web site without cookies too. However, this can lead to limitations in the functioning of our offers.

Other active content (e.g. Javascript, ActiveX)

Javascript, ActiveX and other control elements and script languages in Web pages which contain executing elements can be deactivated at any time for security reasons by means of your browser. Our Web pages are still navigable even without Javascript.

Links

The Web pages of Stiftung der Deutschen Bekleidungsindustrie zur Förderung der Ausbildung von Nachwuchskräften in der Modebranche partly contain links to other Web pages.

These direct links are examined by us with all reasonable care.

Stiftung der Deutschen Bekleidungsindustrie zur Förderung der Ausbildung von Nachwuchskräften in der Modebranche is not responsible for the content of Web pages to which we link.

Moreover, Stiftung der Deutschen Bekleidungsindustrie zur Förderung der Ausbildung von Nachwuchskräften in der Modebranche is not responsible for the content of Web pages which make reference to us.

Reservation

Stiftung der Deutschen Bekleidungsindustrie zur Förderung der Ausbildung von Nachwuchskräften in der Modebranche reserves the right to alter these guidelines for data protection at any time in compliance with the stipulations of data protection law.

Munich, October 2004