

# Post-Show Report: Looking back on a successful premiere in 2010.

## ENEREXPO Vietnam 2010 exhibitors in detail.

### Exhibitors

- 24 exhibitors from 9 countries
- International exhibitors: 83%
- 1.900 m<sup>2</sup> of exhibition space

### What characterizes ENEREXPO Vietnam?

- Platform for the most important global market leaders of the Renewable Energy industry
- High internationality of exhibitors and very good visitor quality
- Focus on growth markets
- A top-class conference offers a platform for information and knowledge transfer
- Only trade fair of this sector in Vietnam

### The conference and exhibition covered following sectors:

- Solar Energy
- Wind Energy
- Bio Energy
- Hydropower
- Geothermal Energy
- Conversion and Transmission of Energy
- Distribution of Energy and Decentralised Energy Supply

### Exhibitor statements

We, Avantis Energy group came to ENEREXPO Vietnam for the first time and we are very satisfied with the way this exhibition has been organized. We are quite content with the number and quality of visitors. We met a lot of our current and future business relations and we are happy with the outcome of this exhibition – in other words, we will come back and we will certainly recommend this exhibition to other companies.

*Lars Andreasen, Avantis Energy, General Manager*

A good exhibition that opens many opportunities.

*Christine Wang, Red Blades, International Business Department, Vice President & Spokesman*

### Exhibitor satisfaction



### List of exhibitors at ENEREXPO Vietnam 2010

- Ammonit • Areva • Avantis Energy • Automation Magazine
- Centrotherm Photovoltaics • CTE • Doma Drehfundamente
- Entec • GE Energy • GTZ • Kfw Bank
- Multi Energy • MWM • NASATI • Nordex Wind Power
- Red Blades Windtek • Schott Solar AG • Switchcraft •
- Terra Wood • Tuan An Group • Vergnet • Vestas • Windsia



# ENEREXPO Vietnam 2010 visitors in detail.

## Visitors` satisfaction


 83%  
ENEREXPO Vietnam 2010 overall rating (good to excellent)


 75%  
Presence of Market leaders (good to excellent)

 77%  
Would recommend to business partners or colleagues (positive response)

## Visitors` rating of related events

 90%  
ENEREXPO Vietnam Conference (good to excellent)

 81%  
Workshop: Technology Exchange and Related Support (good to excellent)

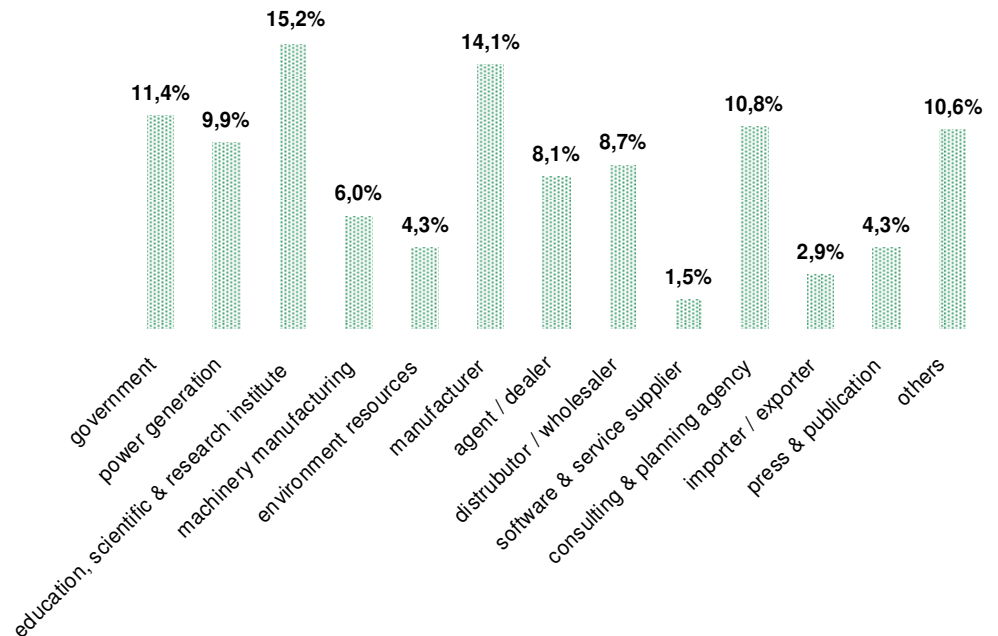
 88%  
Conference Programme „German Day“ (good to excellent)

## Number of visitors

- 1,508 visitors
- 230 conference participants



## Visitors according to sector



## Organizer

IMAG – International Fair and Exhibition Service

### Contact for international exhibitors:

IMAG, Am Messesee 2, 81829 München, Germany  
Ms. Nicole Klammer  
Tel.: (+49 89) 949 22-119  
nicole.klammer@imag.de

### Contact for Vietnamese exhibitors:

International Technology Exhibition and Events Company - ITEC  
No 06, Alley 107, Tran Duy Hung Str, Ha Noi, Vietnam  
Ms. Dang Mai Loan / Ms. Dang Thi Thanh Mai  
Tel: (+ 844-3) 5562292 / Fax: (+ 844-3) 5562293  
enerexpo@vnn.vn  
www.enerexpo.com.vn

## SUPPORTED BY:

- MOIT - Ministry of Industry and Trade
- NASATI - National Agency for Scientific and Technology Information
- MONRE - Ministry of Natural Resources and Environment
- MPI - Ministry of Planning and Investment
- EVN - Electricity Vietnam
- German Federal Ministry of Economics and Technology with „renewables – Made in Germany“
- Petro Vietnam
- VAST - Vietnamese Academy of Science and Technology
- VCCI/TSC - Vietnam Chamber of Commerce and Industry
- ZVEI – German Electrical and Electronic Manufacturers Association
- VDMA – German Engineering Federation
- AHK – Delegate of German Industry and Commerce in Vietnam