

transport logistic China

8 - 10 June 2010, Shanghai New International Expo Centre

For the fourth time since 2004, Messe München International will host **transport logistic China**, the International Exhibition for Logistics, Telematics and Transport.

transport logistic China's comprehensive concept focuses on the entire value-added chain in the logistic and transport sectors. Instead of concentrating solely on products, technologies and services, it also revolves around key decision-makers. By completely integrating everyone who is involved in logistics, telematics and transport networks, it shows the potential that collaboration has to offer and promotes a constructive exchange of innovative concepts. Those are ideal prerequisites for international networking for logistics, telematics and transport in Asia.

What makes transport logistic China so special for you

- ▶ It gives you a comprehensive look at the **entire process chain in the transport and logistics sector**
- ▶ Services for a successful exhibit that are tailored to **meet all needs**
- ▶ Perfect opportunity to establish **contact with industry decision-makers**
- ▶ Access to the up-and-coming **Chinese market**
- ▶ Wide range of communications channels for **effective visitor promotion**
- ▶ Continuous **growth of exhibition**
- ▶ **Participate in country-specific pavilions**
- ▶ Informative program of related events on the **latest industry topics**

National pavilions



Product Range:

- Freight transport and logistic services
 - Freight transport systems
 - Telematics (ITS), logistics, e-commerce (communications, data processing, control)
 - Intralogistics, warehouse management systems, auto ID, packaging
- ▶ Admission free of charge upon pre-registration
 - ▶ Trade visitors only
 - ▶ 9 am - 5 pm

Exhibitors

3L-Leemark Logistics, Aeroporto Gabriele, D'Annuncio, Agility Logistics, Air Bridge Cargo Airlines, Airports Sary-Arka JSC, Amsterdam Airport Schiphol, Alpha Trans, Anwood Logistics Systems, Atlas Line International, Avicon, BALtrans, Base, BOEING Company, Bouwa, Bremenports, Cargo Flash Infotech, Cargoitalia, China Cargo Airlines, China Postal Express & Logistics Corporation, Chinese-Polish Joint Stock Shipping, CJSC Eurosis-Logistics, CPCR-Express, Dachser, DT Research, Duisport Duisburger Hafen, EADS EFW, Egyptair Cargo, Etihad Crystal Cargo, Eurex Airlines, Frankfurt-Hahn Airport, GAC Forwarding & Shipping, Global Projekt Logistics Network, Globelink China Logistics, Hamburg Süd, Hapag-Lloyd, Hartsfield-Jackson Atlanta Int. Airport, Honesty Cargo, Intermarine Shanghai, Infratil Airports, Jade Cargo International, JSC Transcontainer, KazTrans Logistic ALMA-Ata, Leipzig/Halle Airport, Lianyungang Far-Famed, International Freight Agency, Logwin Air+Ocean Int., Loko Trans s.r.o., M&M Int. Freight Forwarding, Munich Airport, Naples Port Authority, North Adriatic Ports Association, Oriental Sky, Aviation Service, Panalpina World Transport, Polar Air Cargo, Port of Hamburg Marketing, Primy Ocean Air Logistics, Qian Tong Int. Freight and Forwarding, S&W International Chemical Logistics, SAL-Schiffahrtskontor Altes Land, Saudi Airlines Cargo Company, Shanghai Chuji Physicall Distribution, Shanghai Dajin Logistics, Shanghai Hanssy Shipping, Shanghai Jiaoyun Rihong Int. Logistics, Shanghai Mapletree Management, Shanghai Smile Cargo Services, Shanghai Sunjet Freight Express, Shanghai Xinfan Container Fittings, Shanghai Yaying Shipping, Shanghai YuPei Group, Shenzhen Chiwan Petroleum Supply, Shenzhen Zsoft Software Development, SNCF GEODIS, Soyuztranslink, Tanger Med Port Authority, Taranto Port Authority, Tastysoft Corporation, Thai Airways International, Tianjin JD Cargo International, Topworld Global Logistic, Trans-China Logistics, Turkish Cargo, ULS Airlines Cargo, Vector Aviation, Vienna International Airport, Winsonful Shipping, Xiamen Bonded Area Airport Logistics Park Construction, Zhejiang Trust Housewares.

Premium partner

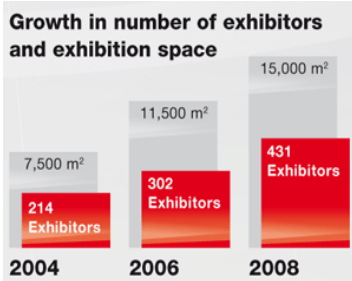


Cooperating partners



Chinese supporters





Source: Messe München International

Visitor ratings (excellent to good):

93% Maintaining existing business relationships

86% Preparing future business

85% Presence of market leaders

* Figures were taken from a survey of exhibitors and visitors at transport logistic China 2008 carried out by a well-known research institute

Supporting Program

- ▶ It is open to all visitors and will be placed directly within the fairgrounds.
- ▶ Make use of our highly qualified program and expand your sector-specific knowhow.
- ▶ In 2008, 81% of visitors rated the supporting program as very important.*

There will be several conferences where specialists will speak about the latest topics of interest to the transport and logistics sector. E.g.:

Conferences:

- ▶ Air Cargo China Conference
- ▶ China on the Fast Track – The Booster for Global Transport and Logistics
- ▶ Logistics Excellence in China Conference
How to Enter New International Markets – When China goes Europe and Europe goes China
- ▶ The Impact of Price & Reliability – Selecting a Supply Chain Partner
- ▶ SILK ROAD conference
Strategic Regional Solutions
- ▶ Supply Chain Security Conference
- ▶ The 3PL International Exchange Forum
- ▶ The Netherlands: Your Swift and Sustainable Connection to Europe

Workshops:

- ▶ Automotive Logistics
- ▶ China Domestic Market
- ▶ Green Logistics
- ▶ Express Logistics and E-Commerce
- ▶ Healthcare Logistics

Subject to change!

www.transportlogistic-china.com/events

Venue:

Shanghai New International Expo Centre (SNIEC),
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Pudong New Area
Shanghai 201204, PR China



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Organizers:

- ▶ Munich Trade Fairs International Group
- ▶ Munich Trade Fairs (Shanghai) Co., Ltd.

Exhibition Management:

- ▶ Munich Trade Fairs (Shanghai) Co., Ltd

