



Presse-Information • Press Release • Communiqué de Presse • Comunicato Stampa

No. 1
February 2010

oils+fats every two years in the future

In the future, oils+fats, the International Trade Fair for the Production and Processing of Oils and Fats made from Renewable Resources, will be held every two years. The next oils+fats will be held from October 5-7, 2011. By making this change, the organizer, Messe München GmbH (MMG), is accommodating the wishes of exhibiting companies.

oils+fats, the only exhibition platform for the oils and fats industry in the world, has been held every year since 2007. The next event was originally planned for November 2010. By changing to a two-year interval, MMG is helping to realize a plan that the oils and fats industry has been pursuing for quite some time, i.e. better coordinating the timing of its most important industry gatherings. "In this regard, holding the fair less frequently is a strategic decision," explains Dr. Reinhard Pfeiffer, the responsible Managing Director at MMG: "We are easing the burden on companies and making it easier to coordinate the exhibition schedule in general."

In the future, the most important events for the oils and fats industry will take place every two years, and locations will alternate between Europe/South America and Asia/United States. That results in the following schedule for 2010 and 2011: the AOCS' (American Oil Chemist Society) Annual Meeting & Expo (USA) and the Malaysian Palm Oil Board's International Palm Oil Congress (Asien) are on the agenda for 2010, and the industry will meet at oils+fats in Europe and at the Latin American Congress on Fats & Oils in South America in 2011.

Dr. Frank Amoneit, Managing Director, Euro Fed Lipid (European Federation of the Science and Technology of Lipids), welcomes holding oils+fats at a different interval: "We have always pursued this solution. The new schedule that this makes possible will allow us to better address manufacturers of oils and fats around the world."

Messe München GmbH
Pressereferat oils+fats
Messegelände
81823 München
Deutschland

Tel (+ 49 89) 9 49 - 2 06 30
Fax (+ 49 89) 9 49 - 2 06 89
info@oils-and-fats.com
www.oils-and-fats.com

Exhibiting companies also consider the new two-year interval a beneficial solution. "From a business-management point of view, this solution saves money and is effective," explains Günter Simon, Managing Director, Harburg-Freudenberger Maschinenbau GmbH and Chairman of the Technical Advisory Board for oils+fats. "oils+fats is still the most important information and business platform that our industry has in Europe."

Despite the fact that the fair's schedule has been changed and oils+fats has been pushed back to 2011, the 8th Euro Fed Lipid Congress will still take place in Munich as planned from November 21-24, 2010. The congress is organized by the European Federation of the Science and Technology of Lipids. Due to the schedule change for oils+fats, the Euro Fed Lipid Congress, which is an annual event, will be rounded out by a table-top exhibition this year. Additional information about the congress is available online at www.eurofedlipid.org.

Application documents for oils+fats 2011, which is being held at the M,O,C, Event Center in Munich-Freimann, are expected to go out during the first half of 2010. In 2013, oils+fats will be held in September—at the same time as drinktec, the World's Leading Trade Fair for Beverage and Liquid Food Technology, as it was in 2009.

This press release is also available online at: www.oils-and-fats.com

Your contact for presswork for oils+fats 2011:

Johannes Manger

Tel. (+49 89) 949-20630, Fax (+49 89) 949-20689

Johannes.Manger@messe-muenchen.de