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Press Release

Highlights in the supporting program

Premiere of the INHORGENTA MUNICH Future Vision Summit

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INHORGENTA MUNICH is welcoming its exhibitors and trade visitors with a revised concept. As part of this move, the supporting program, too, has been redesigned and enhanced: The show will be the venue for the premiere of the INHORGENTA MUNICH Future Vision Summit. Diamond expert Mark van Bockstael will be traveling from Africa for the event and Patrick Muff will be exhibiting his installations and latest designs. The international trade show for jewelry and watches takes place from February 10 to 13, 2012 in Munich.

"Trends in jewelry and watches seen at INHORGENTA MUNICH 2012 will be taken out into the wider European market," said Tobias Gröber, Business Unit Director Consumer Goods at Messe München International. "At the heart of the program will be the INHORGENTA MUNICH Future Vision Summit, a forum of experts which has never been seen before in this quality and style."

International companies and research institutions will be presenting their visions and ideas for the future. The participants include the industrial designer Professor Fritz Frenkler from the Technical University of Munich ("The Future of Industrial Design"), Airbus Manager Nicolas Tschechne ("Luxury in Commercial Aviation") and Wolfgang Müller-Pietralla, Head of Future Research and Trend Transfer at Volkswagen AG ("Mobility 2030: An essential luxury").

Another prominent speaker at INHORGENTA MUNICH is Mark van Bockstael, Chairman of the Technical Committee of the World Diamond Council and one of the leading experts in the formulation of guidelines for the Kimberley Process, a

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system designed to prevent trade in diamonds of unknown origin. Van Bockstael has been accompanying this process since 2000. He will be traveling to INHORGENTA MUNICH direct from Zimbabwe to report on the current status of developments.

Details of all the lectures, for example on micro and macro trends in lifestyle, fashion and jewelry and on trends and developments in the European and German watches market, can be found here:

<http://www.inhorgenta.com/en/portal/cn/Program>

Other highlights to enjoy at INHORGENTA MUNICH:

Patrick Muff – Symbolic creations

The Munich-based designer is one of the creative stars in the jewelry world. His designs center on the really big themes in life: love, death, hope and faith. His installations and latest designs can be seen in "Everything flows, things should and can change", in Hall B1.

<http://www.patrikmuff.com/index.php?Startseite>

Silver Triennial

Silversmiths from 20 countries competed in the 16th edition of the Silver Triennial International. The organizer is the Gesellschaft für Goldschmiedekunst (Association for Goldsmiths' Art) based in Hanau. From over 200 pieces submitted for the competition by 158 artists, 83 were chosen to feature in a touring exhibition. INHORGENTA MUNICH is one of the stops on this tour. The display is on show in Hall C2.

http://www.gfg-hanau.de/unterseiten/16_Silbertriennale.htm

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mineralART

In this competition, artists submitted jewelry made from or featuring quartz. The winners will be presented with their prizes and the winning pieces displayed at INHORGENTA MUNICH.

www.mineral-art.de

General information for the media:

Online accreditation:

Please note that journalists can now apply for [accreditation online](#).

Press events

To find out what press events are being organized at INHORGENTA MUNICH go to the [events database](#), which is regularly updated.

Further information: www.messe-muenchen.de

Messe München International (MMI) Messe München International (MMI) is one of the world's leading trade-show companies. It organizes around 40 trade shows for capital and consumer goods, and key high-tech industries. Each year over 30,000 exhibitors from more than 100 countries, and over two million visitors from more than 200 countries take part in the events in Munich. In addition, MMI organizes trade shows in Asia, Russia, the Middle East and South America. Via its six subsidiaries – in Europe and in Asia – and over 60 foreign representatives actively serving more than 90 countries, MMI has a worldwide business network. Environmental protection and sustainability are key priorities in all Messe München International's operations, at home and abroad. It is the first trade show company to be awarded energy efficiency certification from the technical inspection authorities TÜV SÜD. Further information: www.messe-muenchen.de.