

The 6th Mobile Communication IC Application & System Test Seminar

Time: March 18, 2009

Venue: Meeting Room E3-M24, Shanghai New International Expo Center

Organizer: Electronic Design & Application World-Nikkei Electronics China
Messe München International

Co-organizer: Electronic Design & Application World-Nikkei Electronics China

Contents of Seminar

For further promoting the development of China's communication industry, enhancing our ability of competition in the international level, providing a platform with people of same trade to perform technical exchange, Electronics Design & Application World-Nikkei Electronics China will hold the 6th Mobile Communication IC Design & Application Senior Technology Seminar in Shanghai, China, on March. 18, 2009.

Hot topic

Focus on 3G、WiMAX、LTE、WLAN、Bluetooth、UWB technology and its market trend, we will import the design idea and its application solutions regarding the RF, baseband, power management in the new generation mobile terminal combine with the function of video, GPS, TV.

Target Audience

Communication and related field electronics engineers, system designers and professional technique managers.

Conference Schedule :

Time	Topic	Speaker	Company
09:30-10:15	TI Wireless Solution in Applications of 3G RRU and Base Station	Aiguo Leng	TI/FAE/Highspeed Products/China
10:15-11:00	Lighter but more power efficient portable devices: from discrete ICs to subsystems	Rick Zhong	NS/Marketing manager/Power Management Products/Asia Pacific
11:00-11:45	RF and Optoelectronic components for 3G world	Steven Wei	Avago Technologies/ Emerging Business Manager/China
13:00-13:45	The Way to Silicon Success	Jeffrey Zhang	Cadence/Technical Services Manager/Incisive Product Line

13:45-14:30	Development of 3G/3.9G Mobile Communication Technology & Agilent's solution	Xinxiang Zhao	Agilent/Application Engineer/Technical Support
14:30-15:15	New technology applied in wireless test	Yong Qian	Tektronix/RF Product Expert/Asia Pacific
15:15-16:00	Advance of BaseBand IC in Mobile Base-Station From a Architecture Perspective	Yong Wang	BUPT/Ph. D./Wireless Technology Innovation Institute

* For most updated information, please refer to the conference schedule posted onsite.