

Exhibitor Passes for inhorgenta europe 2010

19 - 22 February 2010
New Munich
Trade Fair Centre



37th International Trade Fair for Watches, Clocks, Jewellery, Precious Stones, Pearls and Technology, Tel. (+49 89) 9 49-1 13 98, info@inhorgenta.de, www.inhorgenta.com

Exhibitor Passes for inhorgenta europe 2010

PERSONALIZATION OF EXHIBITOR PASSES

The exhibitor passes for inhorgenta europe 2010 will be personalized for the first time for this event.

This service has the following benefits for you:

- Security The personalization further reduces the potential of unauthorized use of exhibitor passes.
 - Transparency All personnel at your stand can be identified by name, which simplifies contact.
 - Data Collection By using our electronic tracking system we can now track all personnel groups and thus optimize post-event processing.
- Please be advised that **access to inhorgenta europe 2010 is exclusively restricted to personnel with personalized passes.**

What is next?

At the beginning of November we will mail you your access information for exhibitor registration including detailed instructions of all subsequent steps. Your access information will allow you to log in at www.inhorgenta.com/passes, where you can personalize your exhibitor passes as well as order additional passes. If you are unable to personalize and/or order exhibitor passes online, we also offer the option to do so via fax or mail.

Number of included exhibitor passes:

The number of complimentary exhibitor passes is dependent on the size of your exhibition stand.

Stand size	Number of Exhibitor Passes
from 12 m ² to 20 m ²	3
from 21 m ² to 30 m ²	4
from 31 m ² to 40 m ²	5
from 41 m ² to 50 m ²	6
from 51 m ² to 60 m ²	7
from 61 m ² to 70 m ²	8
from 71 m ² to 80 m ²	9
from 81 m ² to 90 m ²	10
from 91 m ² to 100 m ²	11
from 101 m ² to 120 m ²	12
from 121 m ² to 140 m ²	13
from 141 m ² to 160 m ²	14
from 161 m ² to 180 m ²	15
from 181 m ² to 200 m ²	16

200 m² plus: 1 additional exhibitor pass per every 20 m², pro-rated

Please note:

- Exhibitor passes will be provided only after full payment of the exhibit space invoice (admission invoice) has been received.
- Adding co-exhibitors will not increase the number of complimentary exhibitor passes. Exhibitor passes are non-transferable, and may only be used by exhibit personnel, and cannot be provided to third parties.
- Personalization of all exhibitor passes (complimentary as well as additional purchased) is mandatory.
- Exhibitor passes can be personalized online and additional passes ordered on or before February 15th, 2010. After such date, additional exhibitor passes must be purchased on site at the exhibitor service counter with proof of company affiliation or pick-up authorization and personal ID.
- The final invoice will list only those exhibitor passes actually used at inhorgenta europe 2010. You will not be charged for exhibitor passes included in your exhibit rental as well as any unused passes.
- You are not required to differentiate between complimentary and fee-based passes at the time of order. The amount to be charged will automatically be applied to your invoice.

Pricing for additional (fee-based) exhibitor passes:

Day Pass: à EUR 17.65 (plus VAT)

Event Pass: à EUR 24.37 (plus VAT)

Terms for Exhibitor Passes

1. Exhibitor passes are provided only for company-affiliated exhibit personnel. Please always wear your pass so it is fully visible. Exhibitor passes may not be transferred to third parties.
2. The organizers may request proof of identity. If the name on the exhibitor pass does not match the name of the person using it, it will be considered a breach of the terms and conditions, and the exhibitor pass will be confiscated.
3. Exhibitor passes are not to be used for inhorgenta europe trade show visitors; may not be transferred to industry outsiders or your customers.

We provide an option to invite your customers by ordering special guest tickets for the event. Price: EUR 11.00 plus VAT per guest ticket used. Access with a guest ticket requires trade show visitor registration.

For detailed information on the circle of industry professionals authorized to visit this event, please call tel. (+49 89) 9 49-113 98.