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ispo china 2010 moves back to March

ispo china 2010 will be held from March 4th to 6th (Thursday to Saturday) at the China International Exhibition Centre (CIEC) in Beijing. Moving the dates to the beginning of March was necessary due to the festivities for the Chinese New Year. In 2010 China will welcome its New Year on February 14th, and, as is tradition, will celebrate this event with two weeks of elaborate revelry. Thanks to the very positive feedback from exhibitors and visitors the venue for ispo china 2010 will be once again the China International Exhibition Centre (CIEC) in Beijing. After only two events held at the center the CIEC has become established as a successful location for ispo china. This year, Messe München International even expanded the exposition space by 5,000 square meters to 25,000 square meters and also recorded a considerable increase in visitor numbers. A total of 13,500 industry professionals visited ispo china 2009 last February, which translates into a 17 % percent increase in registered trade show visitors.

After the successful premiere of Alpitec China the cooperation will also continue in 2010.

MK/vH

