

Auto China 2010

11th Beijing International Automotive Exhibition



Key Data:

Dates: 23 April – 02 May 2010
 Press days: 23 – 24 April 2010
 Frequency: biannually in Beijing
 Premier event: 1988
 Venue: New China International Exhibition Center (NCIEC), China International Exhibition Center (CIEC)
 Total area: 190,000 sqm (expected)
 Beginning of allocation: 4 December 2009

Scope of exhibits:

- Passenger cars, commercial vehicles & special-purpose vehicles
- Concept vehicles
- Auto parts, assemblies, modules and systems
- Vehicle manufacturing and technological process equipments
- Vehicle measuring, testing equipment
- Vehicle R&D, design techniques and systems and computer application technologies
- New technological process and new material in automotive industry
- New energy resource technologies and products in automotive industry
- Environmental protection technologies and products in automotive industry
- Vehicle ornaments and accessories
- Vehicle maintenance

Exhibition review 2008:

- Exhibitors: 2,100 exhibitors from 18 countries and regions
- Exhibition space: 180,000 sqm
- Visitors: 680,000 visitors
- Media: 16,734 domestic and overseas reporters applying for Press Cards
- 55 concept cars and 7 international brand cars celebrated their global debut



Organizers:

- CCPIT - China Council for the Promotion of International Trade, Automotive Sub-Council
- CNAICO – China National Automotive Industry International Corporation
- CIEC – China International Exhibition Center Group Corporation
- SAE – Society of Automotive Engineers of China

International Co-Organizer:

- IMAG – Int'l Messe- und Ausstellungsdienst GmbH

Supports:

- CMIF – China Machinery Industry Federation
- SINOMACH – China National Machinery Industry Cooperation
- CCPIT – China Council for the Promotion of International Trade
- CAAM – China Association of Automobile Manufacturers



Market outline:

- China is second largest automobile market in the world
- Chinese brands gain more and more market share
- Expected growth of over 5%
- Aim of government to encourage the development of environmental friendly cars and auto parts