

offers

participation alternatives and stand prices



electronica 2012

inside tomorrow

25th International Trade Fair
for Electronic Components,
Systems and Applications
New Munich Trade Fair Centre
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Offers made to order: From stand space only to complete packages

You can build your stand on your own. However, the only way to save yourself the trouble of this task, which can tie up plenty of resources, is to turn construction of your stand over to us. And there is no need to compromise in the process: different stand-building concepts, various stand sizes, sector-specific offers, various equipment and furnishing alternatives as well as stand setup and dismantling are all included.

Exhibit in the exhibition sector of your choice.

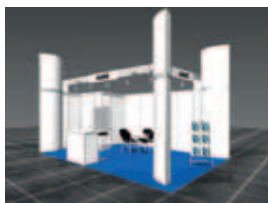
The combination packages listed here can be implemented regardless of which exhibition sector you choose, and they offer you several advantages. The quicker you decide and the sooner you book your stand, the better your chances of securing the stand location of your choice. Please feel free to contact us at any time.



All-inclusive stand



Standard row stand



Standard corner stand

* Includes 2 entries in the product and services directory, 2 entries in the application directory and a 3-line company profile with max. 50 characters/line including spaces worth EUR 435. The basic entry appears in the online exhibitor database, in the "electronica App" and in the official trade-fair catalog.

Combination packages regardless of exhibition sector

Prices include

	All-inclusive	Standard row	Standard corner
	20 m ²	20 to 36 m ²	
Stand space			
Stand setup and dismantling	●	●	●
Carpeting	Color of choice	Color of choice	Color of choice
Stand cleaning	●		
Electrical connection incl. electricity	●	●	●
Lighting	●	●	●
1 info counter with bar stool	●	●	●
1 bistro table with 3 bar stools			
1 PC workstation			
1 table with 4 chairs	●	●	●
1 closet	●	●	●
1 display case (partial glass)	●	●	●
1 brochure holder	●	●	●
1 waste basket	●	●	●
Company sign with max. 15 letters	●	●	●
Use of service facilities (food services, cloak room, storage)			
Press compartment	1		
Have 2 press releases and 2 photos posted online			
AUMA fee	●	●	●
200 vouchers for one online ticket	●	●	●
100 stickers (without imprint)			
Company entry*	●		
Exhibitor passes	3	3-4 (depending on size)	3-4 (depending on size)
Exhibition sector with integrated lecture forum			
Placement at joint exhibits			
Lecture slot in embedded Forum (30 minutes)			
	EUR 8,380 Only available as row stand	EUR 325 / m²	EUR 350 / m²

Stand location in specific exhibition sectors

The following offers are combination packages that are only available in specific exhibition sectors. If you chose one of these stands to suit your product portfolio, your stand will be located in an exhibition sector that is tailored to a specific technology sector.



Automotive



Wireless/World of MEMS



Embedded



Software Village

Combination packages in specific exhibition sectors

Prices include

	Automotive		Wireless	World of MEMS	Embedded	Software Village
	9 m ²	12 m ²	9 m ²	9 m ²	12 m ²	9 m ²
Stand space						
Stand setup and dismantling	●	●	●	●	●	●
Carpeting	●	●	●	●	Color of choice	●
Stand cleaning	●	●	●	●	●	●
Electrical connection incl. electricity	●	●	●	●	●	●
Lighting	●	●	●	●	●	●
1 info counter with bar stool		●			●	
1 bistro table with 3 bar stools	●	●	●	●		●
1 PC workstation	●	●	●	●		●
1 table with 4 chairs					●	
1 closet		●			●	
1 display case (partial glass)	●	●	●	●		●
1 brochure holder	●	●	●	●		●
1 waste basket	●	●	●	●	●	●
Company sign with max. 15 letters	●	●	●	●	●	●
Use of service facilities (food services, cloak room, storage)	●	●	●	●		●
Press compartments	2	2	2	2		2
Have 2 press releases and 2 photos posted online	●	●	●	●		●
AUMA fee	●	●	●	●	●	●
200 vouchers for one online ticket	●	●	●	●	●	●
100 stickers (without imprint)					●	
Company entry*	●	●	●	●	●	●
Exhibitor passes	2	2	2	2	2	2
Exhibition sector with integrated lecture forum	●	●				
Placement at joint exhibits	●	●	●	●		●
Lecture slot in embedded Forum (30 minutes)						●
	EUR 5,250	EUR 6,050	EUR 5,250	EUR 5,250	EUR 4,320	EUR 5,650

You want to build your own stand?

You design, plan, build and dismantle your stand on your own. You only pay the participation fee per square meter of exhibition space for your stand. You can choose from the stand variants shown here.

If you prefer, we can work with you to develop individual stand concepts that meet your budget and take care of ordering all the technical services. Check out our convincing range of services.



Row stand

1 side open

*EUR 210/m²

**EUR 216/m²

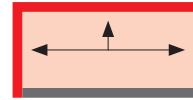


Corner stand

2 sides open

*EUR 234/m²

**EUR 242/m²

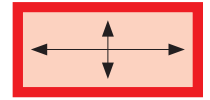


End stand

3 sides open

*EUR 243/m²

**EUR 250/m²



Island stand

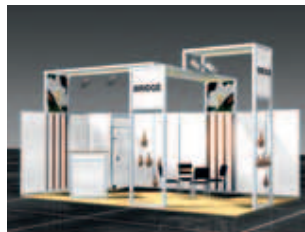
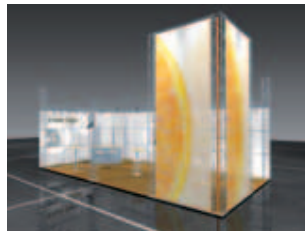
4 sides open

*EUR 249/m²

**EUR 257/m²

*For orders placed by January 13, 2012. **For orders placed starting January 14, 2012.
Please refer to Item B 4 a) in the Special Terms of Participation.
Prices for combination packages will not change after the application deadline.

The right stand for any budget



SYSTEM

Affordable fixed price with a single click

INDIVIDUAL SYSTEM

Perfect combination of system and design

DESIGN

Budget-oriented stand design featuring your corporate identity

Tell us about your requirements, describe your thoughts to us and play with your ideas: That is all it takes for our professionals to implement the perfect stand design that meets your exact specifications—with the desired ambiance, appropriate equipment/furnishings and convincing functionality in every detail. Thanks to consistent quality assurance and our comprehensive range of services, we guarantee you a smooth-running exhibit from the initial idea to turning your stand over to you on time. Naturally, as your service provider, we will also submit all of your registration forms for technical services to Messe München for you.

Contact us. Our specialists would be pleased to advise you.

We look forward to your inquiry!

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